CoSchedule

How To Get More Results From Social Media

in Less Time with ReQueue

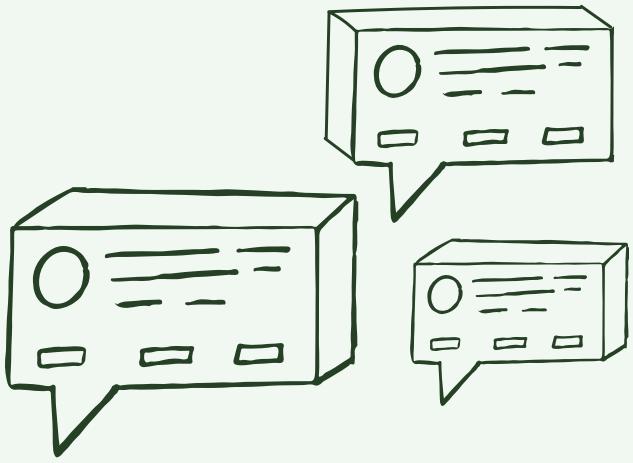


ReQueue

Core Concept

In This Lesson

- Introduction to ReQueue
- How to Use ReQueue to Get More Results In Less Time
- Guide Outcomes: What You'll Learn In This Guide
- Power Up: Enable ReQueue
- Organize Your Messages In ReQueue: Intro to ReQueue Groups



Introduction to ReQueue

Real talk: writing and scheduling social media messages is a pain.

You either devote a ton of time to managing your social media channels and are left feeling like you're neglecting other areas of your marketing like building an email list, content writing, etc.

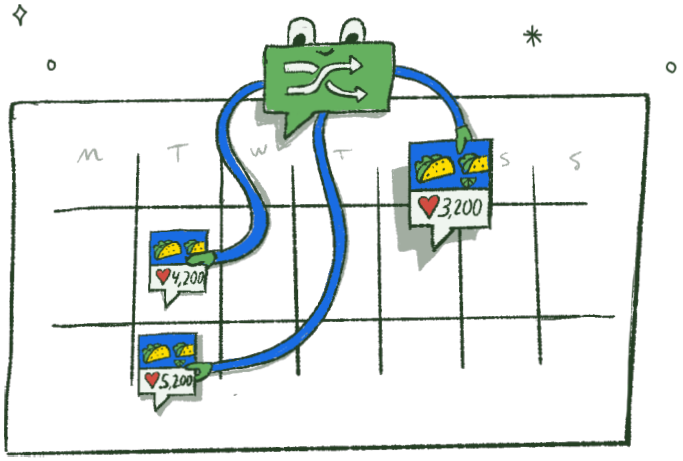
OR

You do the bare minimum and miss opportunities to drive more traffic to your website from social media.

It's a lose/lose, really.

But what if it didn't have to be this way? What if there was a social media tool that functioned like your very own social media manager?

ReQueue automatically reshares your best social messages for you, so you can get more results from social media with less effort.



ReQueue does the heavy lifting of social media for you, freeing up your time to do other things like write more blog content or grow your email list.

With ReQueue, you can continuously drive traffic from social media to your best performing blog posts and automatically publish repeating social media promotions.

How To Use ReQueue To Get More Results In Less Time

ReQueue will transform how you manage your social media presence. When you use ReQueue, you'll spend less time creating, publishing, and resharing social media messages to keep your audience engaged.

Here's what ReQueue can do for you:

- Automatically promotes your most popular blog posts on social media to get better results.
- Saves you time by continually filling your social channels with great content.
- Ends the tedious manual labor of copy/pasting to manually reshare social messages.
- Automatically publishes messages for your repeating promotions.
- Posts on your behalf using best time scheduling so you don't have to memorize the best times to post on social media.

Enable & use ReQueue to start saving time on social media, drive more traffic to your top content, and put your repeating campaigns on autopilot.

Benefits of adding ReQueue to your social strategy



Drive more traffic to your most popular blog posts.
The life of a social message is mere minutes, so why share it only once? ReQueue automatically promotes them over & over again.



Promote repeating campaigns.
Have a repeating promotion, like Taco Tuesday? Want to share a quote on Facebook every Friday morning? ReQueue can automate these messages, too!



Save time on social media.
Simply add your best social messages to ReQueue to automate a consistent social schedule with less effort.

Guide Outcomes: What You'll Learn In This ReQueue Guide

This guide gives you the perfect ReQueue strategy to drive more traffic to your website all while spending less time managing your social media channels.

After you complete this guide, you'll know how to use ReQueue to:

- Drive more traffic to your best performing blog posts & content.
- Save time by automatically publishing repeating promotions - like Taco Tuesday.
- Make content curation for social media incredibly easy (and fast!).

You'll get best practices, video tutorials, and step-by-step recommendations to automate your social strategy with ReQueue.

Who should read this guide?

If managing & publishing to social media channels is one of your responsibilities - this guide is a must-read for you!

- Bloggers
- Social Media Managers
- Content Marketers
- Anyone responsible for social media

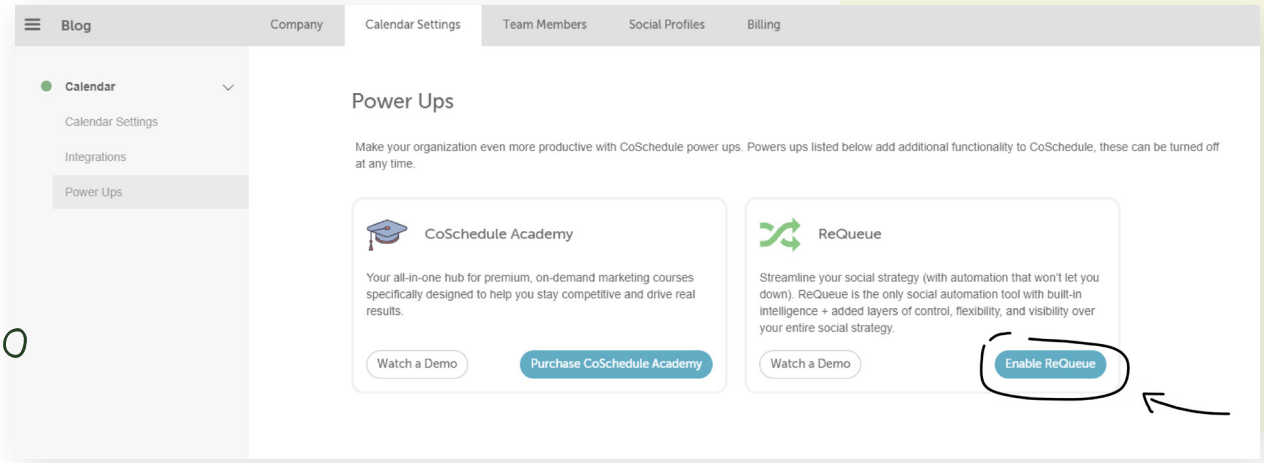
Power Up with ReQueue

To start working with ReQueue, you'll have to enable it on your calendar.

First, select your name in the hamburger menu and then click on Calendar Settings.

Select Power Ups in the left-hand menu, and then click on Enable ReQueue.

ReQueue is now ready to get to work.



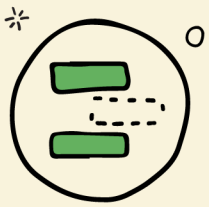
Organize Your Messages In ReQueue: Intro to ReQueue Groups

ReQueue has two different types of groups you can use to automate your social schedule.

These two different groups - Intelligent Groups & Placeholder Groups - give you the flexibility and control to automate your social schedule the way that works best for you.

Using Placeholder Groups

If you want your social messages to automatically publish at the same date & time for repeating promotions, use Placeholder Groups. This works well for publishing a quote to Facebook every Friday or promoting your recurring weekly specials every Monday.



Placeholder Groups

Auto-publish social messages on specific days and times for recurring content themes - like #ThrowbackThursday

Set your frequency (daily, weekly, monthly), day of the week, & time of day. Then ReQueue will publish these messages for you.

Using Intelligent Groups

If you want to drive more traffic to your website, use Intelligent Groups to reshare your top-performing social messages & blog posts again & again.

Intelligent Groups

Detects and Fills your social schedule based on your frequency goals. Best for evergreen content.

ReQueue finds openings in your social schedule and automatically publishes social messages from your intelligent groups for you. With Intelligent Groups, you can drive more opportunities for engagement & traffic to your best performing content. So you can drive more opportunities for engagement & traffic to your best performing blog posts.

You'll get specific recommendations & tutorials on setting up these groups in future chapters of this guide - starting with Intelligent Groups.

Check Out The Next phase of Getting Started With ReQueue

Implementation Chapter 1: Set Up ReQueue To Drive More Traffic To Your Best Performing Blog Posts

Go to Chapter 1 →

