Getting Started With Social Calendar

CoSchedule



In This Guide

Invite Team Members To Join Your Marketing Calendar

Collaborate With Your Marketing Team

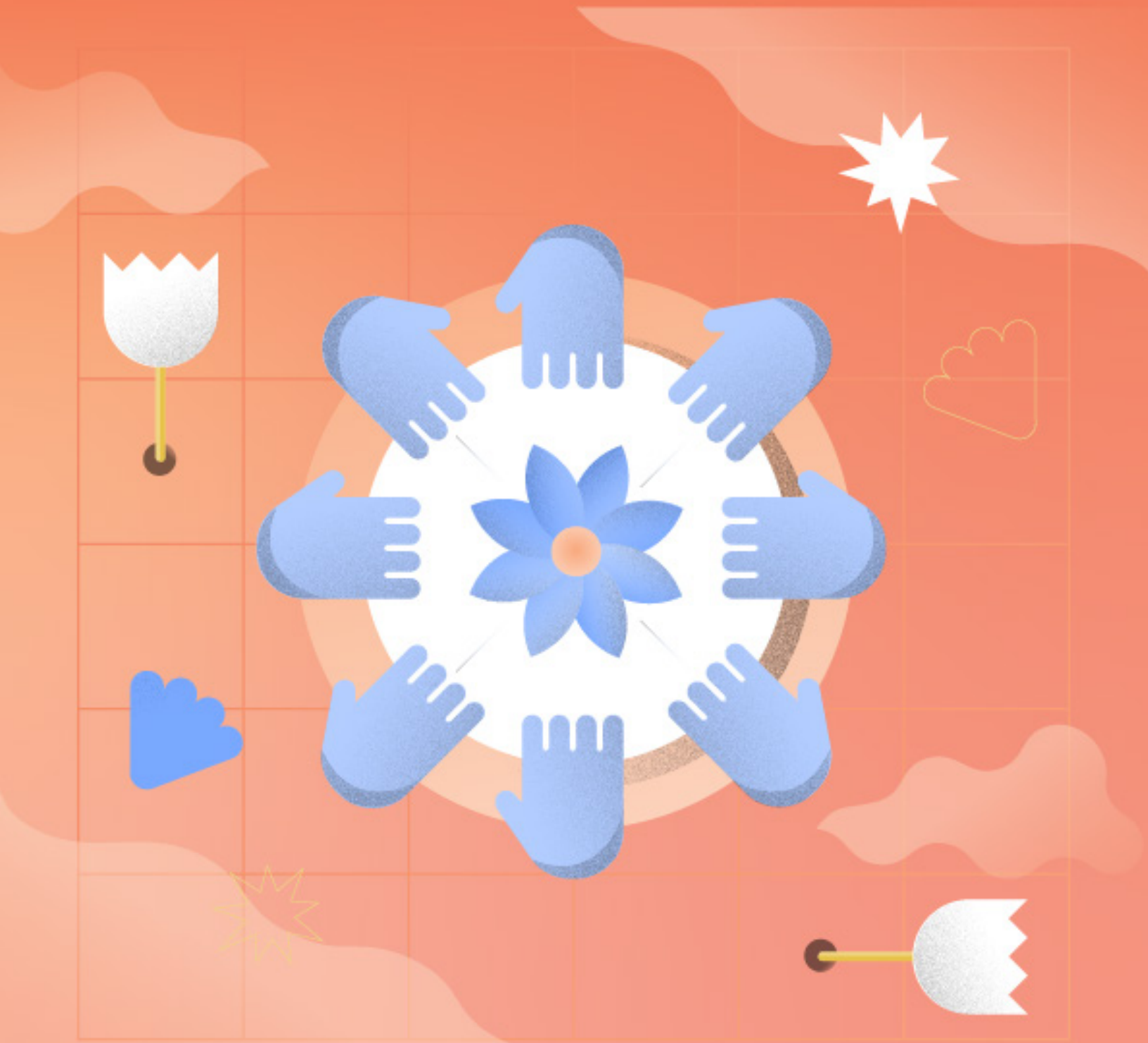
Assign Work To Your Team

Never Miss A Social Message With Advanced Social Publishing

Scale Your Marketing Strategy With Mia, Your Marketing Intelligence Assistant

Invite Team Members to Join Your Social Calendar

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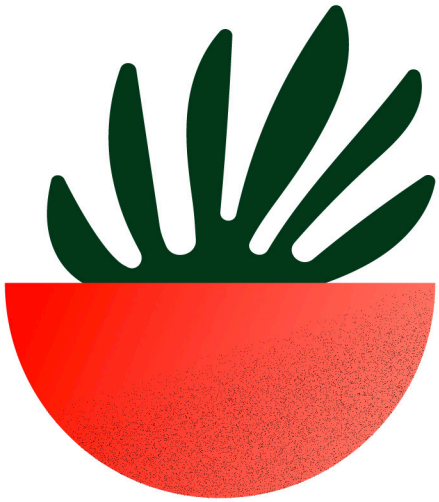


In This Lesson

Understand User Roles

Onboard Your Team

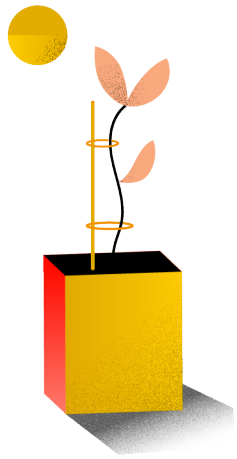
Action Items For Each Team Member



Getting CoSchedule Marketing Calendar Ready for Your Team

Congrats! You're ready to invite your team to your CoSchedule Marketing Calendar. Users should include marketing team members that need to regularly execute their work in Marketing Calendar.

Team members can assign work to your team, collaborate on projects, & easily share marketing updates with your boss. To get started, invite your team to join your calendar.



What is this guide?

This lesson will walk you through a to-do list that needs to be completed before you invite your team to start using CoSchedule Marketing Calendar.

Who is this guide for?

Marketers who are wearing many hats and are struggling to formalize a marketing process as their responsibilities grow.

Understand User Roles

It's a good idea to sketch out who on your team will have which roles before you start. Here's an example to illustrate how each role could be implemented in a marketing team - plus a breakdown of every user role in CoSchedule Marketing Calendar.



Owner

An owner in Marketing Calendar is the individual with the highest access rights.

- Inherits all base permissions from the user Manager role.
- This team member can assign and modify the manager role.

Manager

Managers have the same access rights as an owner. However, the owner can rescind rights from the manager as necessary. Managers cannot add additional managers to the account. This can only be done by owners.

- Inherits all base permissions from the user Admin role.

- This team member can delete calendars.
- This team member can manage billing and subscription details.
- This team member can delete team members from Marketing Calendar.
- This team member can modify admins, users, and guests.

Example: A team lead or team members in marketing operations roles.

Admin

- Inherits all base permissions from the User role.
- This team member has permission to manage settings.
- This team member can create tasks, projects, and social templates to be reused by their team.
- This team member does not have permission to remove team members.
- This team member does not have permission to access billing.

Example: Your marketing coordinator or a similar position that helps you with planning and execution.

User

- This team member can view and create content on the calendar.
- This team member can manage Saved Views.
- This team member can view, create, publish, duplicate, move to campaign, and delete projects.

- This team member can view, create, assign, and complete tasks.
- This team member can apply task, project, and social templates.
- This team member can add or remove projects in a Marketing Campaign.
- This team member has access to social profile accounts and social content within the app.
- This team member can manage assets.
- This team member **does not have permission** to templatize projects, tasks, and social messages.
- This team member **does not have permission** to add or remove social profiles or team members.
- This team member **does not have permission** to manage billing or subscriptions.
- This team member **does not have permission** to access settings.

Example: Interns, writers, graphic designers, and other team members who get assigned tasks ***but*** don't need to create and manage project details.

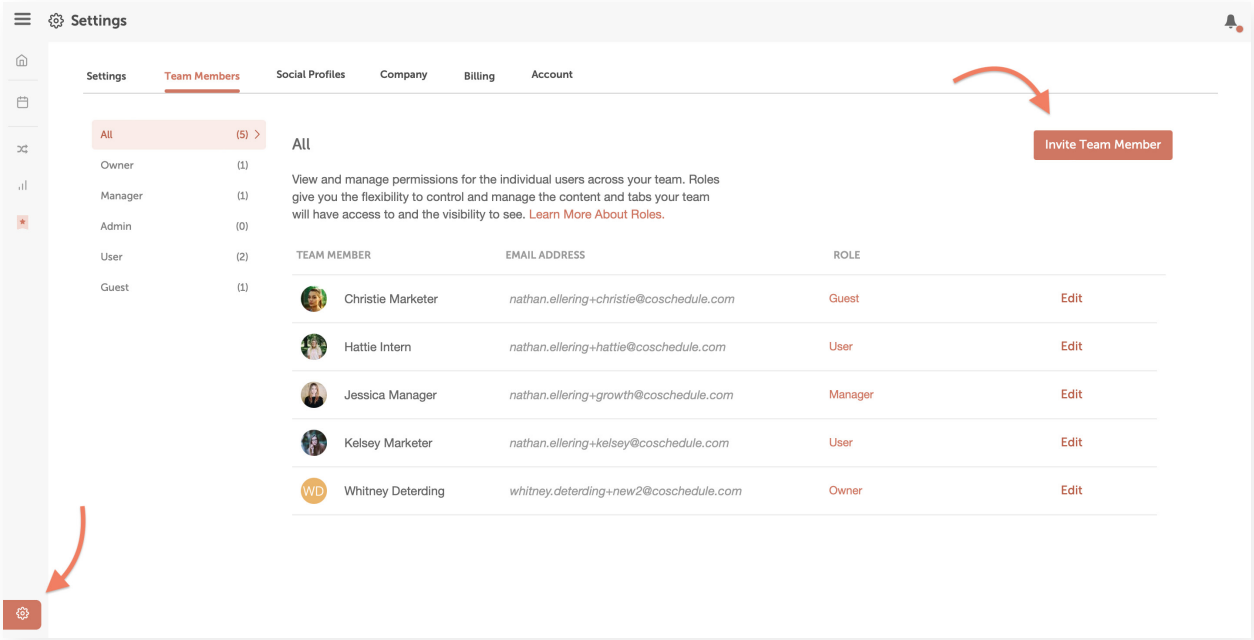
Where to Invite Users and Set Roles

When you're ready to invite team members to join Marketing Calendar, user roles are defined from your Settings page.

1. Click the Settings button in the left-side panel.

2. Select *Team Members* from the top menu.

3. From here, you can invite team members, assign their role, and edit their role to match their position needs.

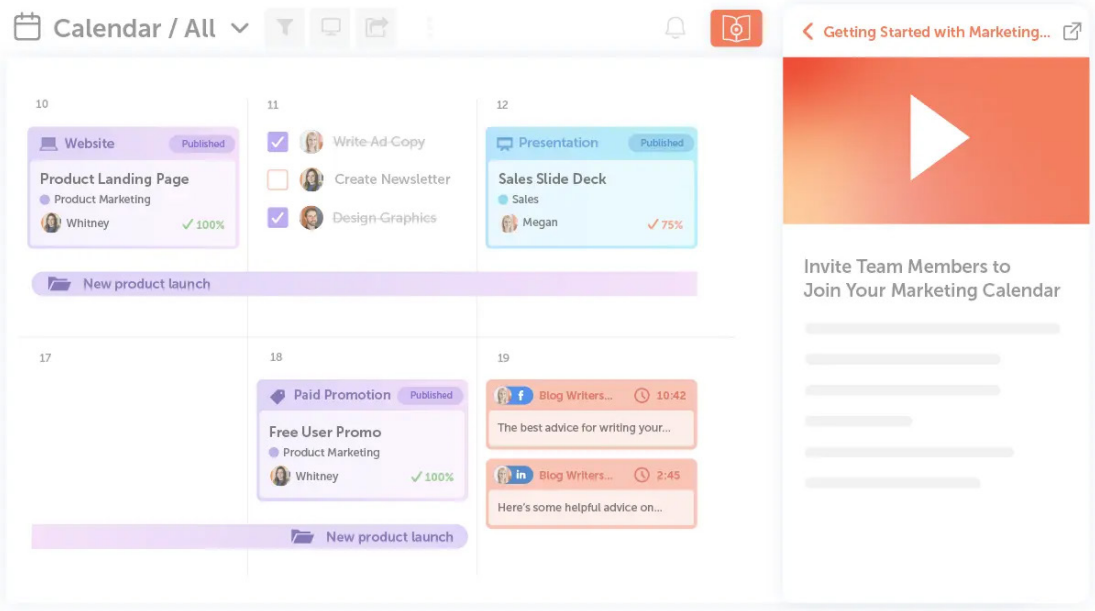


Onboard Your Team

Once you've invited your team to use Marketing Calendar, it's important that they get the onboarding and training needed to adapt the new software into their day-to-day routine.

Have your entire team read & watch the videos found in the Getting Started Guide within the first seven days.

It's also available as a digital version or PDF for those who prefer to learn by reading.

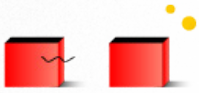


Action Items For Each Team Member

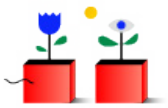


Owner (You)

- [ ] Set up your environment

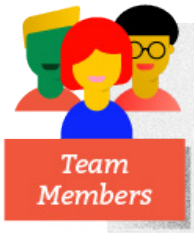


- [ ] Add a few projects to your calendar
- [ ] Connect your social media channels and other integrations



- [ ] Schedule and send invites to onboarding meeting





Team Members

- [ ] Attend team onboarding meeting



- [ ] Visit Getting Started Guide In-App & Watch Training Videos



- [ ] Download mobile app



Collaborate With Your Marketing Team

CoSchedule



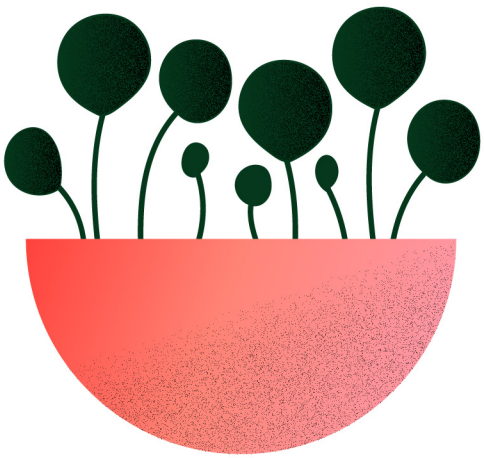
In This Lesson

Delegate Projects To Your Team

Add A Discussion

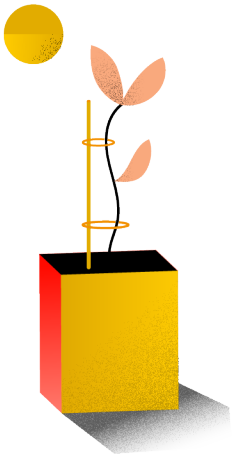
Explore Your Home Dashboard

Create A Personal Saved View



Marketing Calendar Collaboration 101

Collaborating is important, whether you have a few people on your team or it's just you and your boss. CoSchedule Marketing Calendar makes it easy to be accountable for your work and keep others in-the-know.



What is this guide?

This lesson will walk you through tips to help you collaborate better in CoSchedule Marketing Calendar.

Who is this guide for?

Marketers who are wearing many hats and are struggling to formalize a marketing process as their responsibilities grow.

Delegate Projects To Your Team

Your marketing team is made up of writers, designers, social strategists, content marketers, PR pros, and SEO specialists.

Each member is responsible for executing different stages of your team's workflow process.

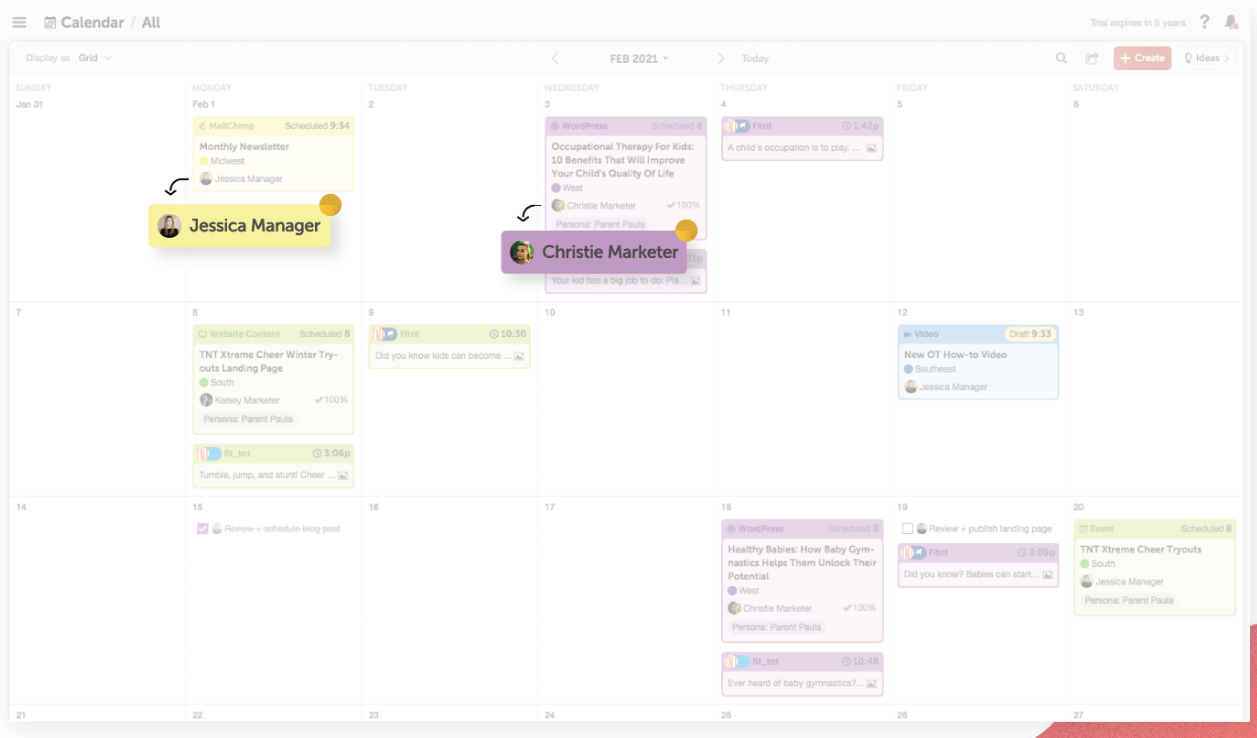
You can use Marketing Calendar to delegate project ownership, so everyone knows who is responsible for getting a specific project completed.
This helps you:

1. See who is working on what at a glance.

2. Allocate work effectively.

3. Keep yourself accountable for completing things on time.

The project owner is easy to identify on a project card.

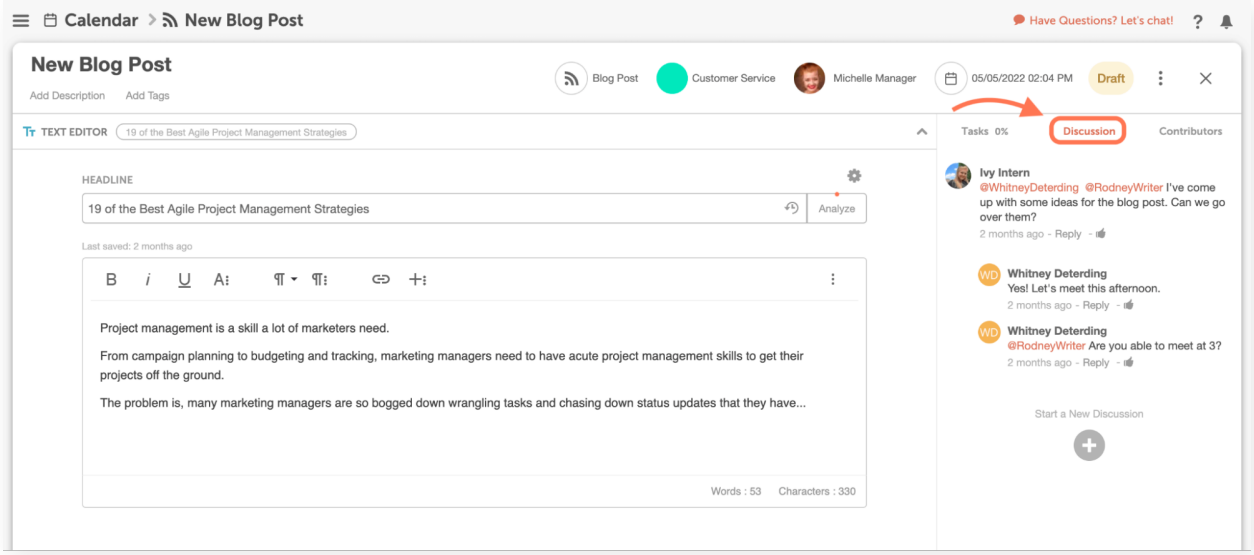


Add A Discussion

Discussions are available in projects and are a great way to collaborate with your team. Use discussions to keep everyone informed without lengthy email threads.

If you @ mention someone, the person will receive a notification that a project needs their attention.

You can also share files directly in a discussion like images, new text changes, or any type of document that pertains to the project.

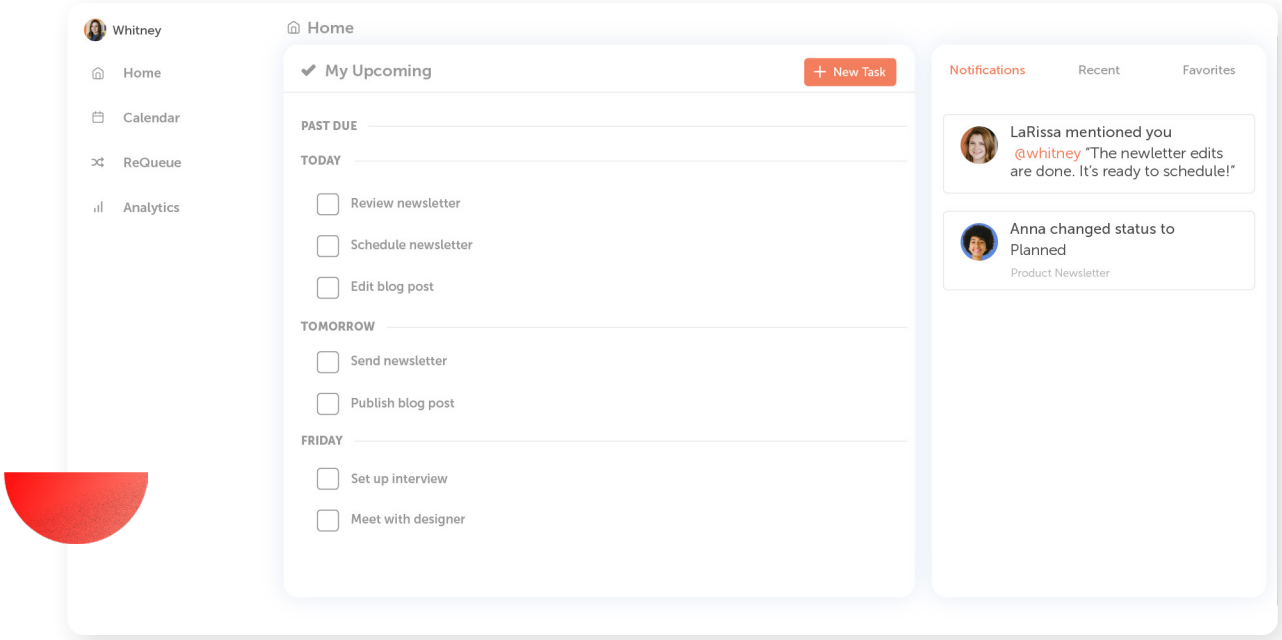


Explore Your Home Dashboard

The Home Dashboard in Marketing Calendar is your mission control. It contains a list of all your upcoming tasks, notifications, and favorite projects. Visit your Home Dashboard

first thing in the morning, so you can see what you need to get accomplished that day. Your Home Dashboard includes:

- **Personal to-do list** – Your daily tasks and what's coming in the days ahead.
- **Your notifications** – Comments that need your attention, tasks that have been completed by team members, etc.
- **Your recent projects** – A list of all the marketing projects you've recently been working on. This makes it easy to jump back into where you left off.
- **Your favorite projects** – If you need fast access to a project, add it to your favorites list to quickly find it from your Home Dashboard.



Create A Personal Calendar View

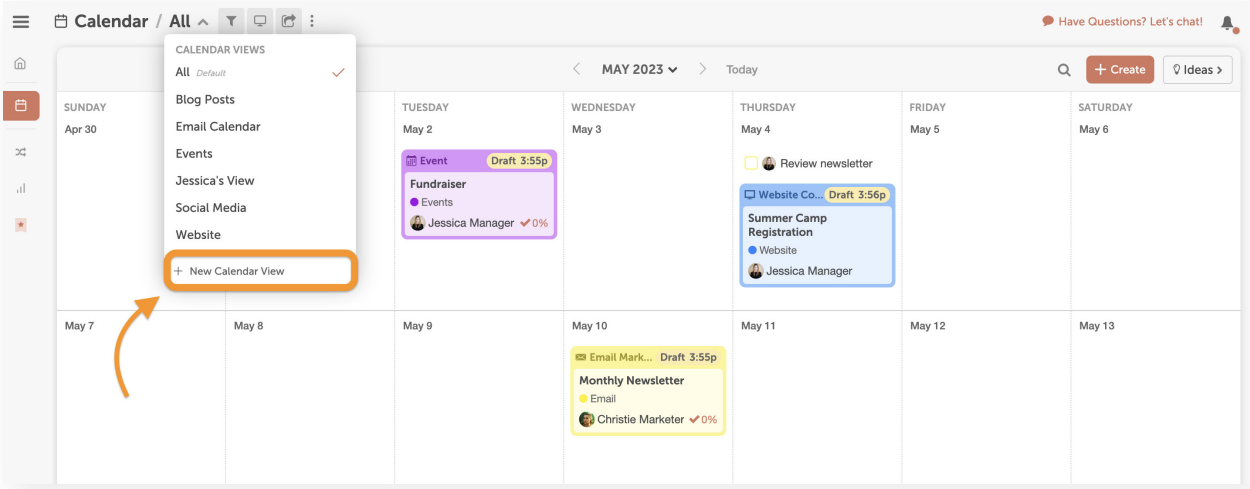
A personal Calendar View is a filtered view of your calendar that only contains your projects and tasks. It clears out the clutter of the calendar so you can focus on the things that pertain to you.

It's a good idea to have all Marketing Calendar users on your team create a personal Calendar View for themselves.

Here's how:

1. On your main Calendar view, click All.

2. Scroll to the bottom, and click + New Calendar View.

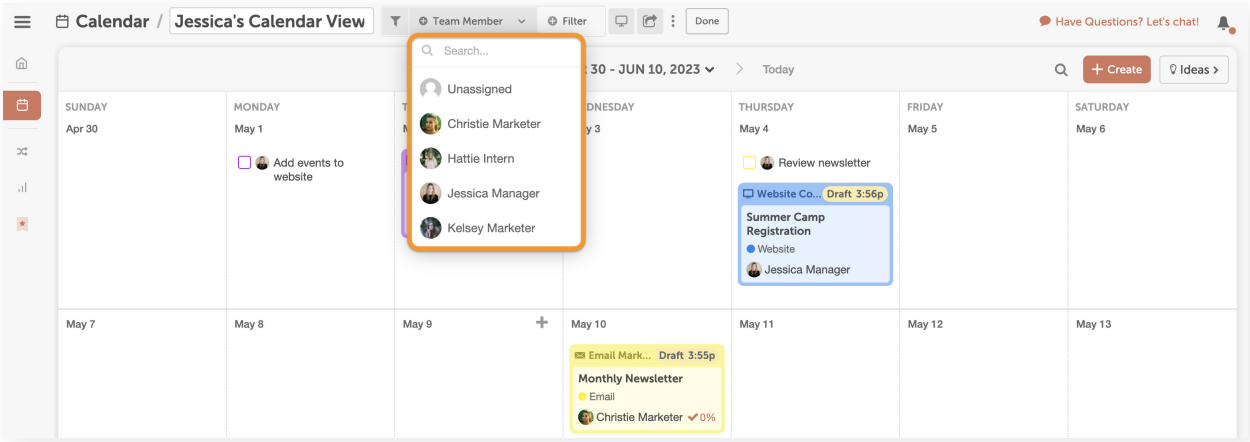


3. Name the Calendar View "[Your Name]'s View."

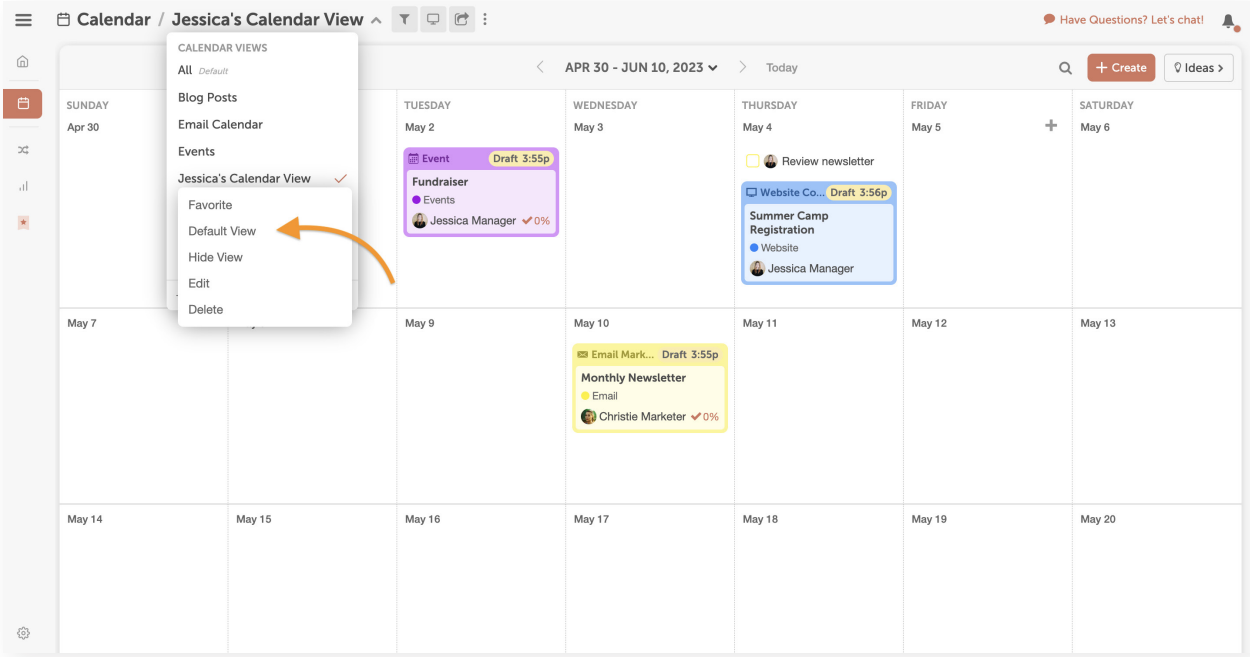
4. Click Filter to customize the filters for this view.

5. Click Team Member and find your name.

6. Then click Done.



To make this your default view, click the Calendar Views dropdown, find your personalized view, then click the 3 dots next to it and select, Default view.



Head Over to Your Calendar to Implement the Items in This Chapter

GO TO MY CALENDAR



Assign Work To Your Team

CoSchedule



In This Lesson

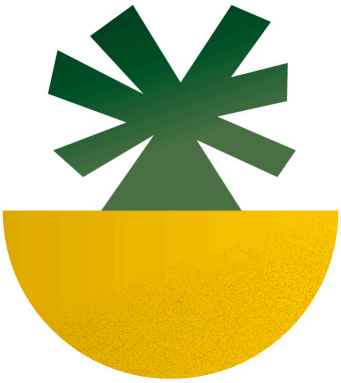
Assign Tasks To Your Team

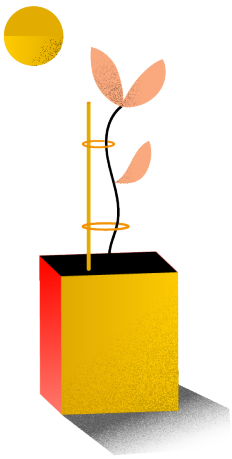
Apply A To-Do List To Your Project

Schedule A Recurring Task

Reschedule Projects When Plans Change

Duplicate A Project





What is this guide?

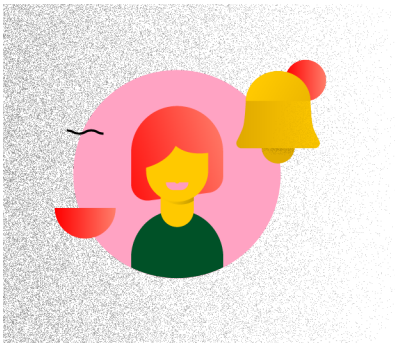
This lesson will walk you through tips to help you work with your team and manage project tasks in CoSchedule Marketing Calendar.

Who is this guide for?

Marketers who are wearing many hats and are struggling to formalize a marketing process as their responsibilities grow.

Assign Tasks To Your Team

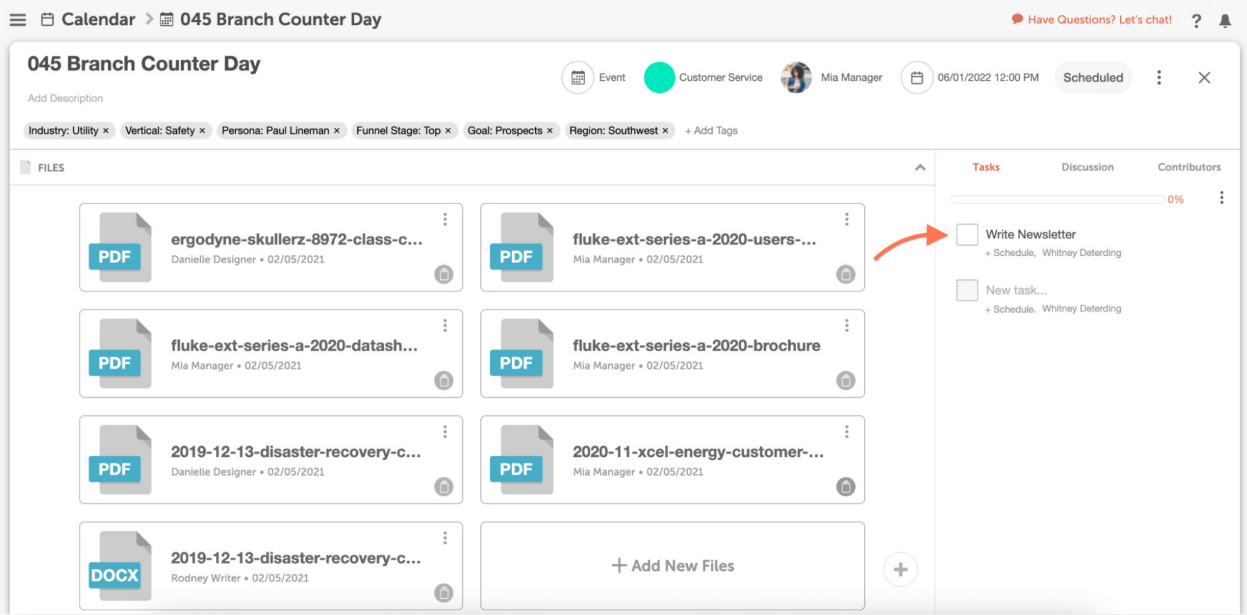
Tasks in Marketing Calendar are attached to Projects and allow you to designate duties to help you keep you and your team on track. If you have a small team, assigning tasks is a great way to make sure that projects are completed on time.



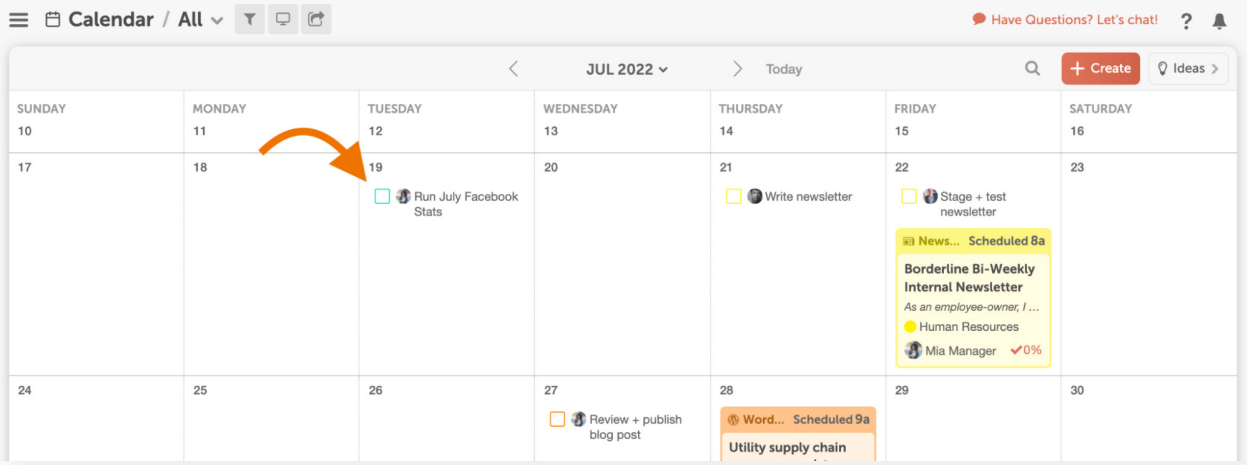
Team members get notified when a task is assigned to them. They also get a notification when the task is past due.

To assign a task:

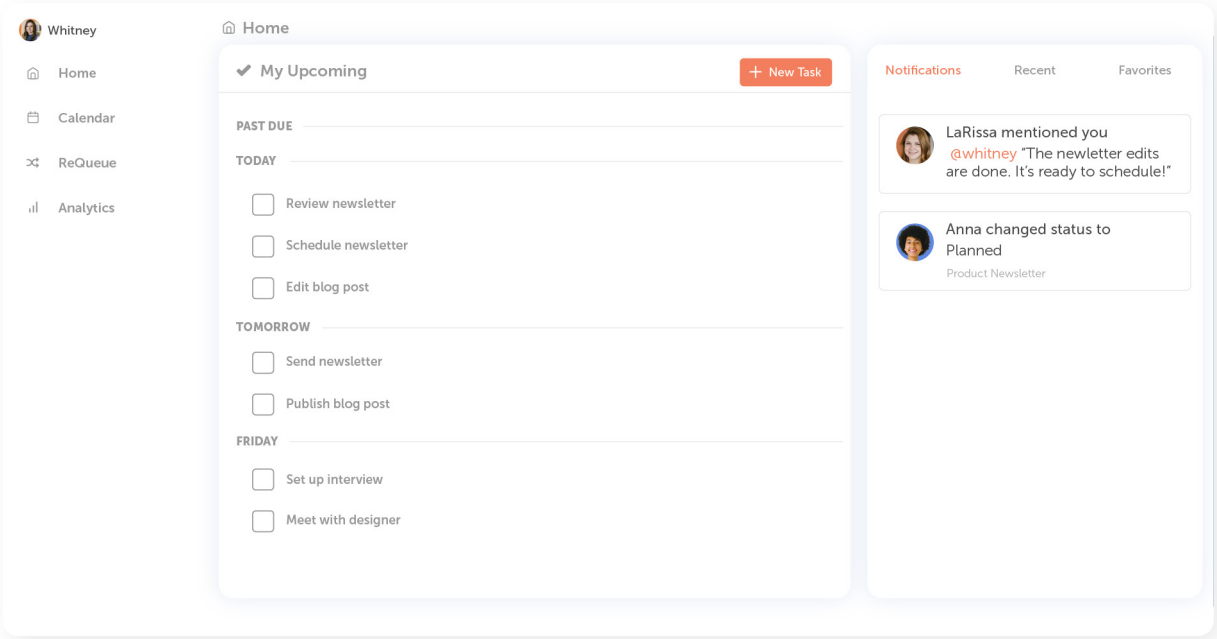
- Open a project on your calendar.
- On the right-hand side, you can add a new task.
- Then add a due date and assign a team member who will be responsible for executing the task.



Once a task is assigned, the task will automatically appear on the team member's calendar.



The week that the task is due, the task will also pull into the team member's Home Dashboard. This makes it easy for your team members to know exactly what they should be working on.

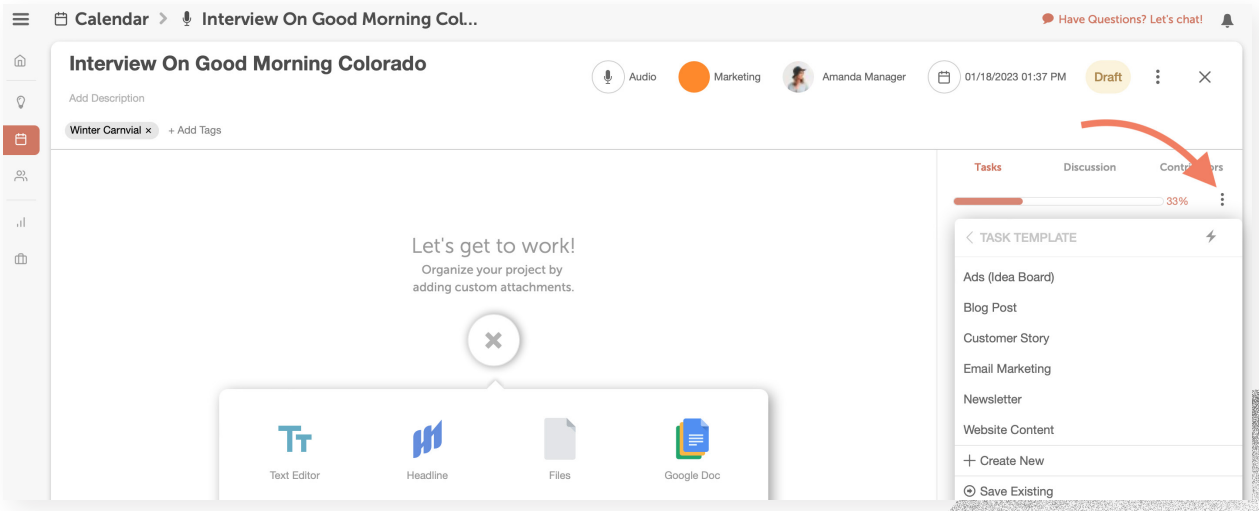


Apply A To-Do List To Your Project

After you've created one task in a project, continue adding a list of tasks to track everything that needs to be done to complete a specific project.

Apply An Existing Task Template

Marketing Calendar has a pre-set list of task templates that contain commonly needed tasks for various types of marketing projects. Once you've applied the task template, you can easily delete unnecessary tasks, add new ones, and apply due dates.

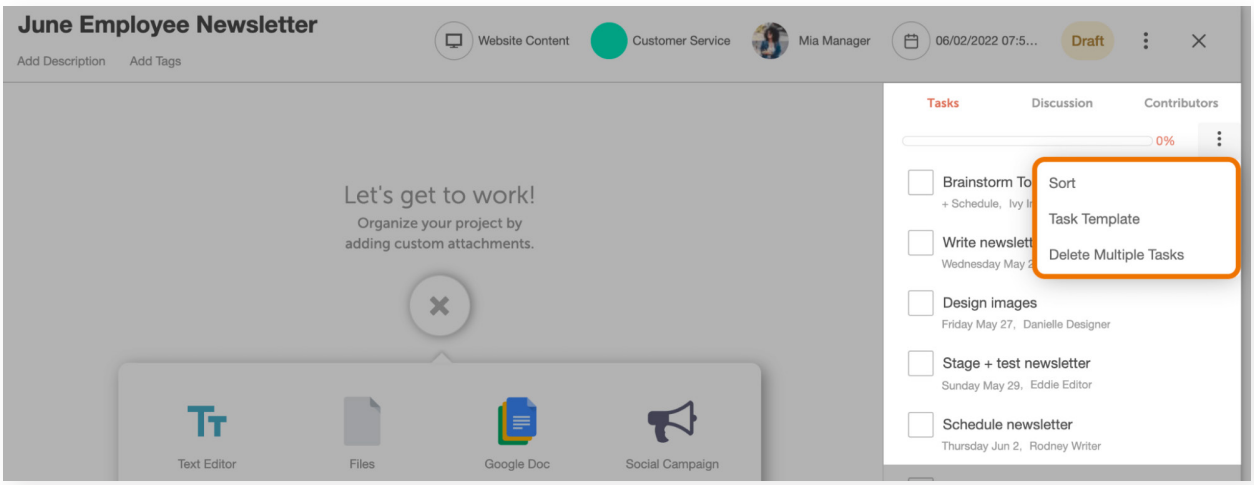


Save A Task List As A Task Template

Instead of manually adding the same to-dos one at a time, you can save a task checklist as a template to reuse again and again. This is especially useful for recurring projects, like social campaigns, blog posts, landing pages, and email campaigns.

Here's how to save the workflow you just created as a template:

1. Click on the 3 dots in the top right-hand corner of your Task section.
2. Select *Task Template.*
3. Click *Save Existing.*



To apply your task template on future projects:

1. Create a new project on your calendar.
2. Click the "Templates" icon in the taskbar.
3. Apply the task template you just created.



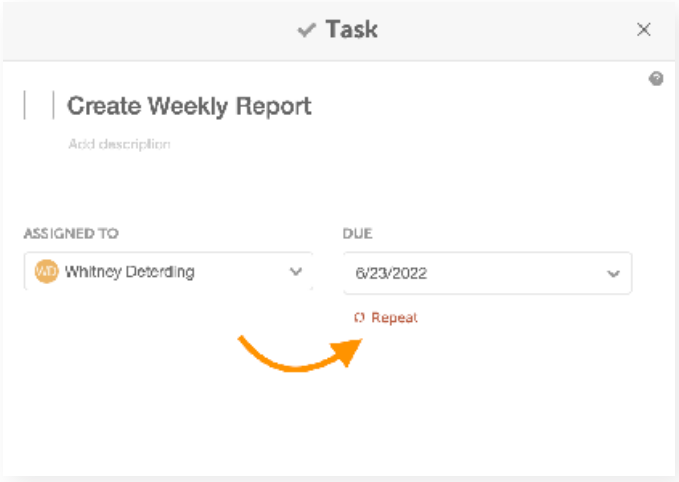
Schedule A Recurring Task

You can schedule a recurring task for events or tasks that need to be completed on a regular basis.

Choose how far in the future you'd like these events or tasks to automatically appear on your calendar. This gives you better visibility of your upcoming work and future bandwidth to take on new tasks.

To create a recurring task:

1. Create a new task on your calendar.
2. Click *Repeat.*
3. Choose how often you want to repeat the task and how far into the future you'd like to see tasks populate on your calendar.



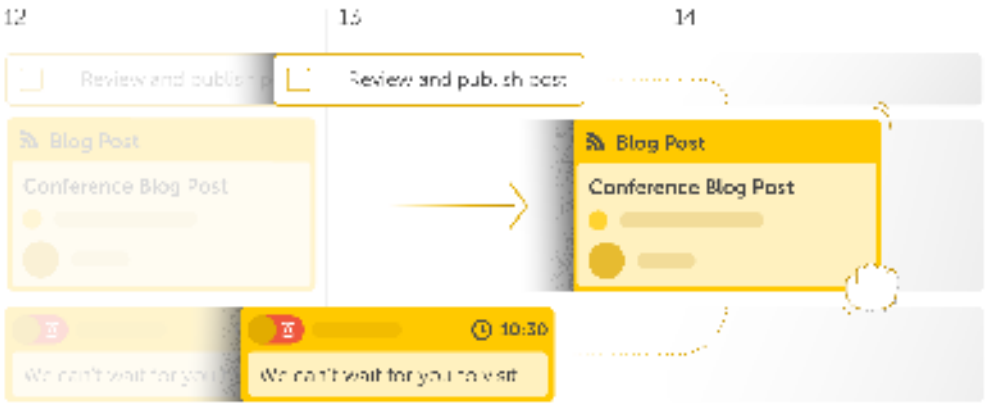
When editing a recurring task, choose This Task to edit only the individual instance of the task you have selected. To edit all of the tasks in the recurring series, select This and following Tasks.

Reschedule Projects When Plans Change

There's an added benefit when you add your tasks to a specific project - rescheduling becomes a breeze!

When you add tasks before the project's due date, all your work is done prior to the project publishing. But sometimes last-minute project requests take priority or timelines change.

If a project's due date changes, simply drag and drop the project to a new date on the calendar. All the connected tasks (and social messages) will automatically reschedule along with it.



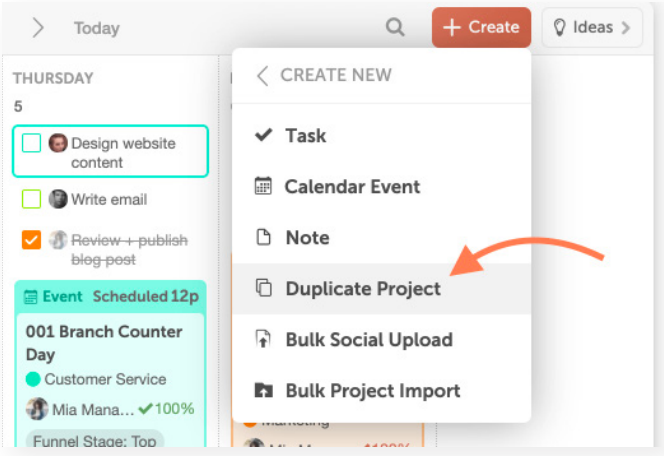
Duplicate A Project

Simplify the process of adding new projects to your calendar with the duplication feature.
Easily copy the project details (title, tasks, attachments, etc.) of an existing project without having to manually recreate it.

For example, this works great if you are repeating a conference or webinar and all the tasks will stay the same (but dates and details may change slightly).

Option 1: Duplicate a project using the + Create button

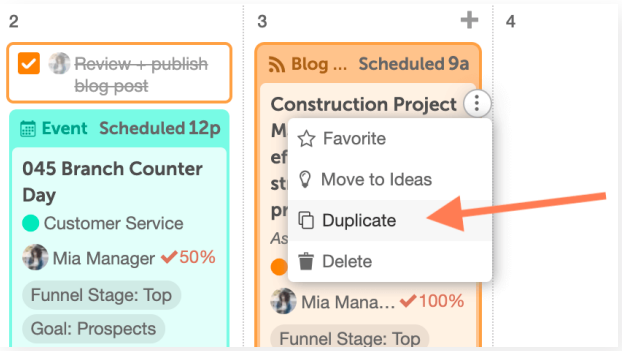
1. Go to your main Calendar view.
2. Click + *Create*.
3. Select *More Options.*
4. Click *Duplicate Project.*
5. From the Duplicate menu, search for and select the project you want to duplicate.



Option 2: Duplicate from an existing project card

1. Click the 3 dots in the top right corner of the project card.

2. Select *Duplicate.*



When you duplicate a project, everything that was included in the project you selected to duplicate from will copy.

The word "copy" will be initially included in the project title, but this can be updated at any time.

Using Project Duplication can help you create new projects on your calendar faster by pulling in all the key details in seconds.

Head Over to Your Calendar to Implement the Items in This Chapter

GO TO MY CALENDAR



Never Miss A Social Message With Advanced Social Publishing

CoSchedule



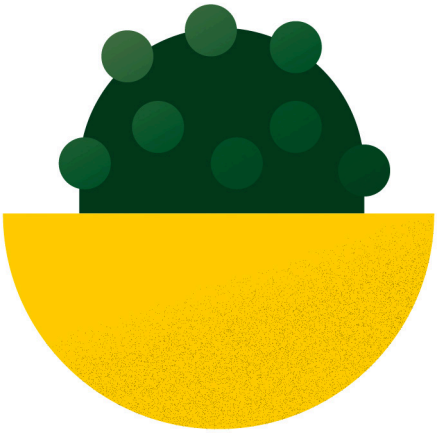
In This Lesson

Connect All Your Social Profiles

Upload Existing Social Messages With Bulk Social Upload

Use Social Templates To Eliminate Manual Social Scheduling

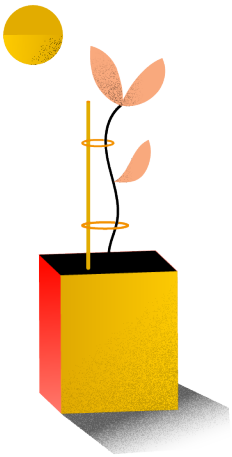
Use Requeue To Get More Traffic To Your Content



Plan All Your Social Media In CoSchedule Marketing Calendar

CoSchedule Marketing Calendar is the only marketing calendar that lets you plan all your marketing projects AND write, schedule, and publish your social messages in the same place.

This chapter will highlight all the best ways Marketing Calendar will help you get proactive and quit spending time on the painful and time-consuming parts of social media.



What is this guide?

This lesson will walk you through the best way to maximize your social media strategy with CoSchedule Marketing calendar.

Who is this guide for?

Marketers who are wearing many hats and are struggling to formalize a marketing process as their responsibilities grow.

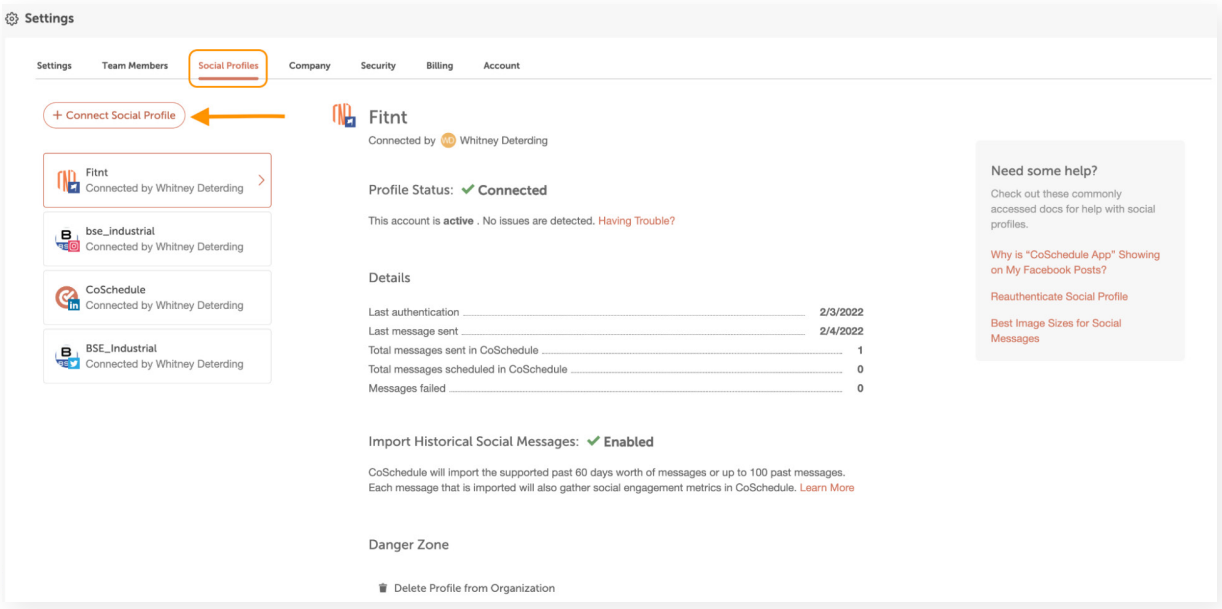
Connect All Your Social Profiles

Marketing Calendar integrates with Twitter, Facebook, LinkedIn, Instagram, and Pinterest. You can connect any combination of these accounts and connect multiple social profiles of any account type.

Connect all your social profiles so you can write, schedule, and publish your social messages directly in Marketing Calendar.

To connect your social profiles:

1. Go to your Settings.
2. Select *Social Profiles* from the top menu.
3. Click *+ Connect Social Profile*



Upload Existing Social Messages With Bulk Social Upload

Bulk Social Upload is the easiest way to add all your social messages to Marketing Calendar.
With bulk social upload, you can upload a CSV file of prepared rows and then schedule them with a few clicks.

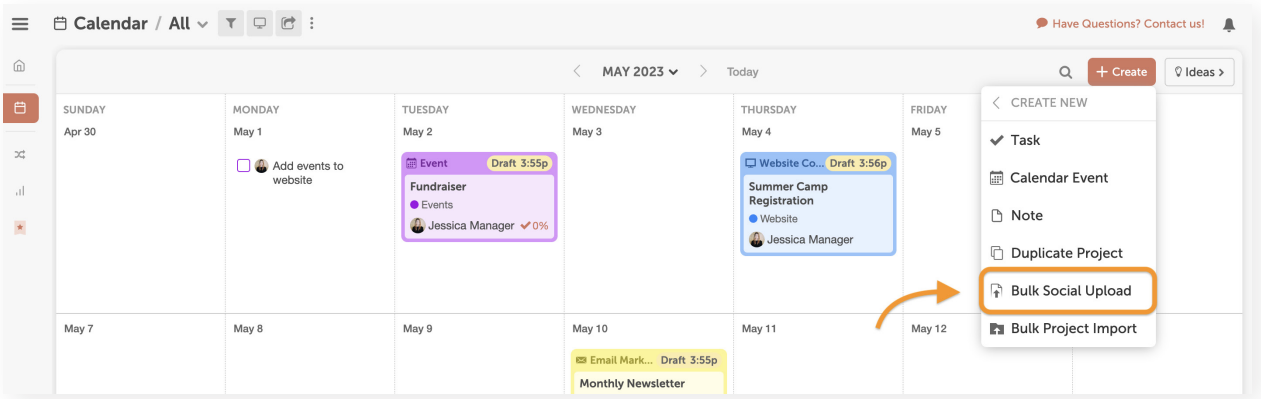
In the upload process, you will able to preview and edit each message – giving you the opportunity to add images and schedule messages to multiple social profiles. Bulk scheduling will alert you to any errors found in specific messages, so you can quickly fix the issues or delete a message.

To start the bulk upload process:

1. Click the *+ Create button* on your calendar.

2. Go to *More Options.*

3. Select *Bulk Social Upload.*



4. Select Social Messages.

5. Click Create New to create a new social campaign or Add To Existing to add it to one of your existing Social Campaigns.

6. Follow the steps to upload your CSV file.

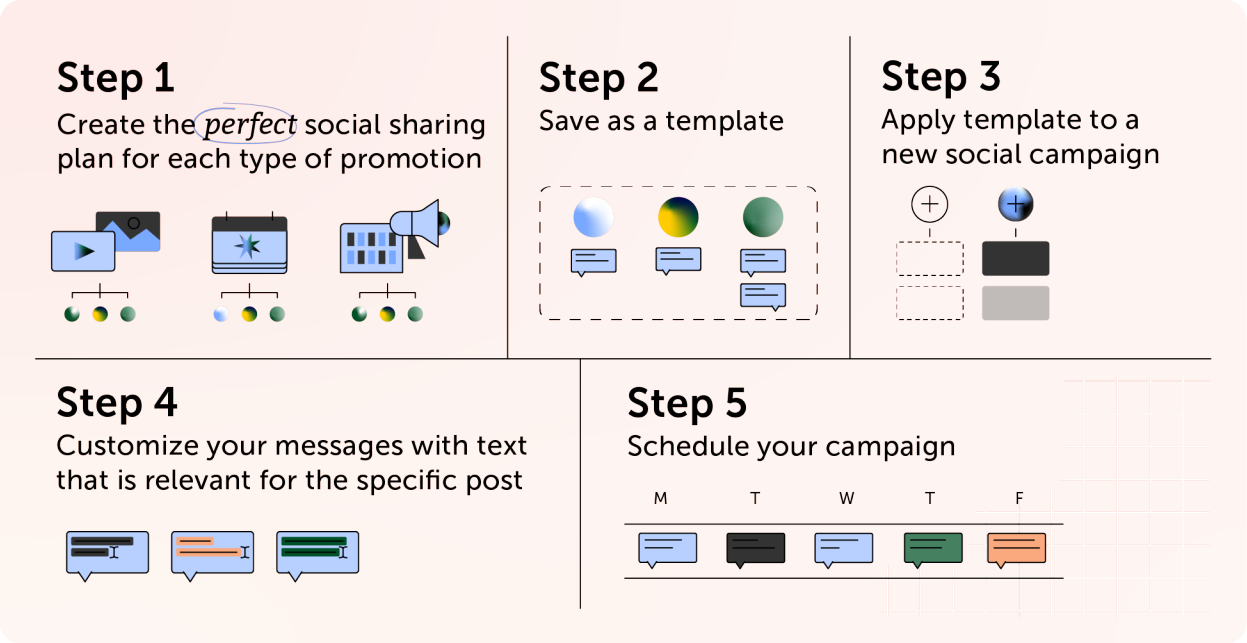
Visit our Support Doc to learn more about how to use the Bulk Social Upload feature.

Use Social Templates To Eliminate Manual Social Scheduling

Planning, writing, and scheduling social messages can be tedious and time-consuming.

Social Templates are easy-to-use templates for creating reusable social plans to promote content, events, and more. They allow you to pre-plan your social schedule – saving you from scheduling every message individually, every time.

How they work: Create the perfect social sharing plan, fine-tune your messages, and apply a reusable template to any content or social media campaign.



Examples of when to use Social Templates:

- Blog Post Promotion
- Conferences
- Webinar Promotion
- Customer Testimonials
- Podcast Release
- Product Launch



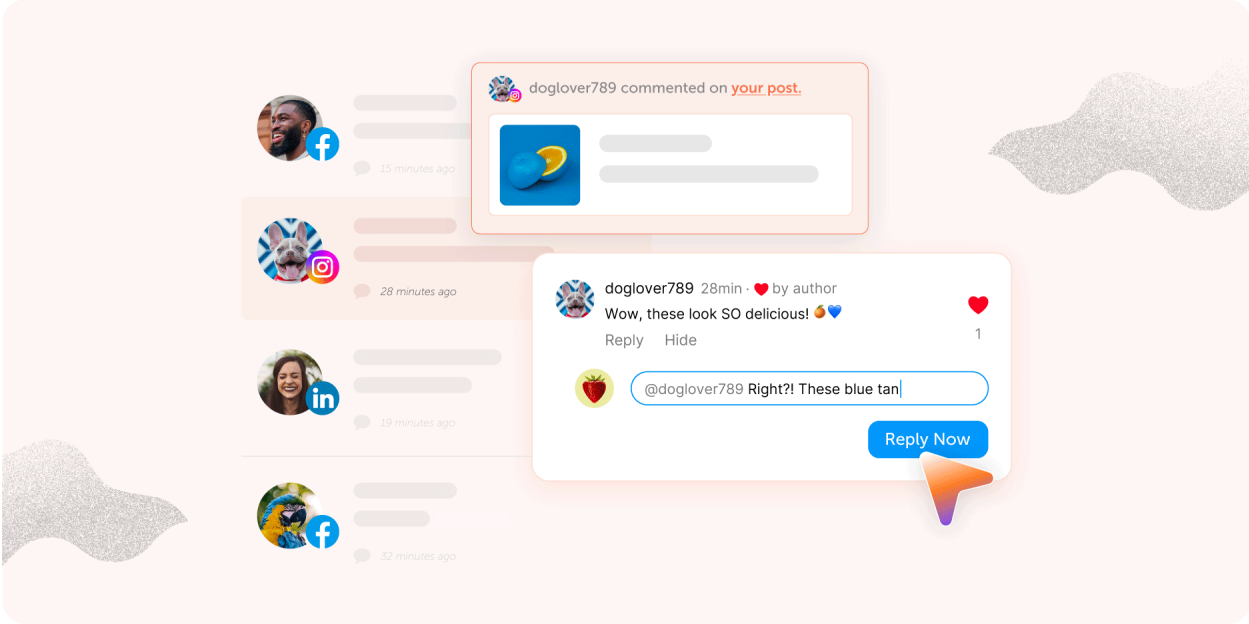
Learn more about Social Templates
in the Getting Started With Social Templates Guide

Manage All Your Incoming Messages From A Single Inbox

With Social Inbox, you can follow-up with the latest comments, direct messages, and mentions from all of your Facebook, Instagram, & LinkedIn accounts from one place.

Never Miss A Chance For Engagement

Discover new and incoming opportunities to join customer conversations. Increase loyalty and brand buzz by connecting with your audience in real-time.



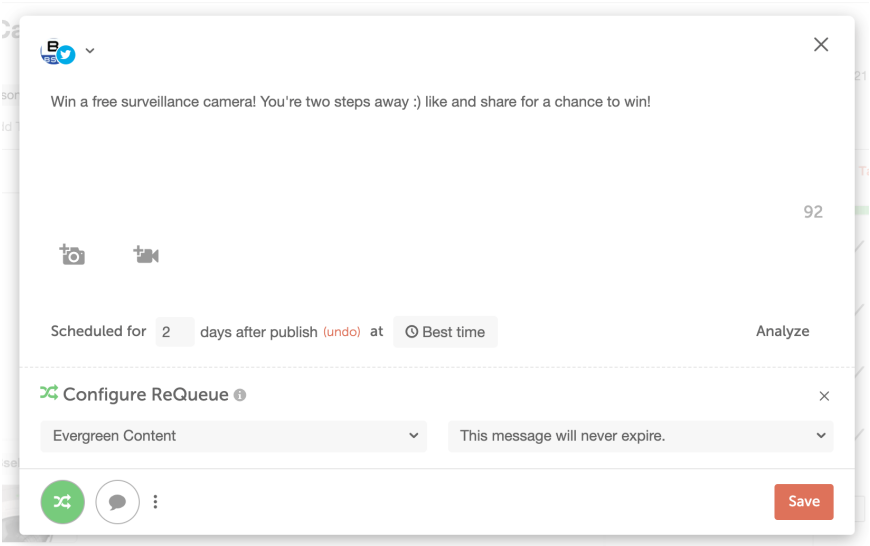
Use ReQueue To Get More Traffic To Your Content

ReQueue is a social automation tool with built-in intelligence to get the most out of your social media posts and drive more traffic to your website or blog.

It takes into account your entire social schedule, uses Best Time Scheduling intelligence to promote your messages at the most optimal times, and intelligently finds the gaps in your schedule (so you don't have to).

When you've composed a social message that would be great to share more than once, simply click the ReQueue button in the bottom left corner from the social composer.

From there, you can add this message to a ReQueue group or create a new group.





Learn more about ReQueue

in the Getting Started With ReQueue Guide

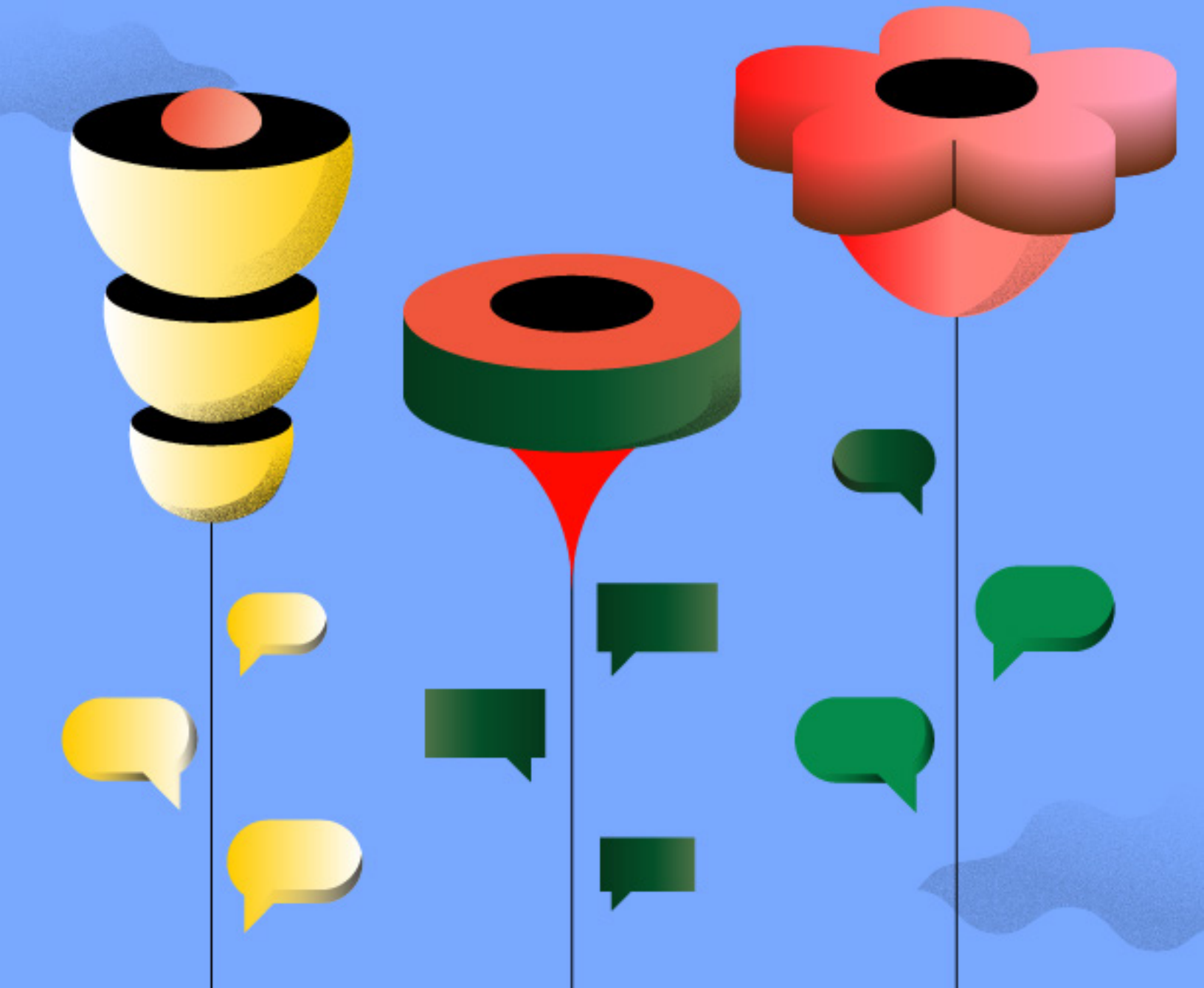
Head Over to Your Calendar to Start Scheduling your Social Media

GO TO MY CALENDAR



Scale Your Marketing Strategy With Mia, Your Marketing Intelligence Assistant

CoSchedule



In This Lesson

Add Mia To Marketing Projects To Scale Your Content Output

Instantly Generate New Project Ideas

Write First-Draft Content In Seconds

Archive Chats For Your Team & Records

Convert Responses To Text With A Click

Generate New Social Messages With A Single Click

Use Over 1800+ Marketer-Tested AI Prompt Templates To Jumpstart Your Next Project

Find Sources And Get Real-Time Results With Web Access

Generate AI Images for Social, Blog Posts, & Other Content

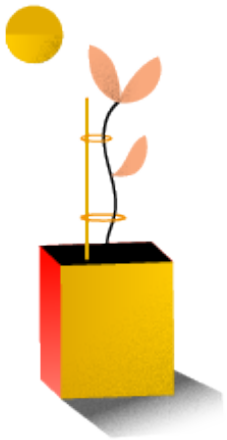
Upgrade Your Brand Voice With CoSchedule's Hire Mia Integration



Meet Mia, Your AI-Powered Marketing Intelligence Assistant

CoSchedule Marketing Calendar helps you plan, create, publish, & execute your marketing projects.

This chapter shows you how to transform your content creation process & workflows using Mia, CoSchedule's AI-powered Marketing Intelligence Assistant.



What is this guide?

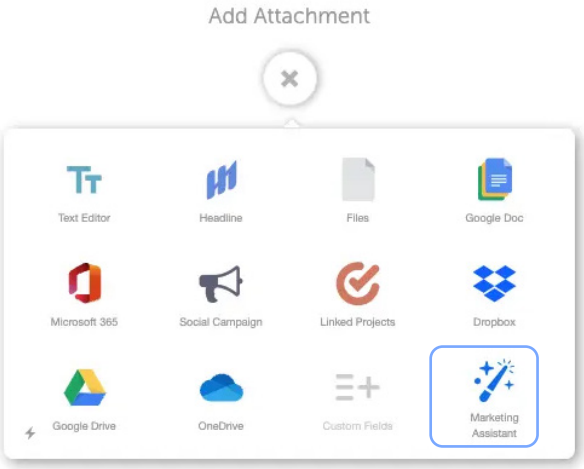
This lesson will show you how to utilize Mia to generate new ideas, create first-draft copy, & transform your content workflows.

Who is this guide for?

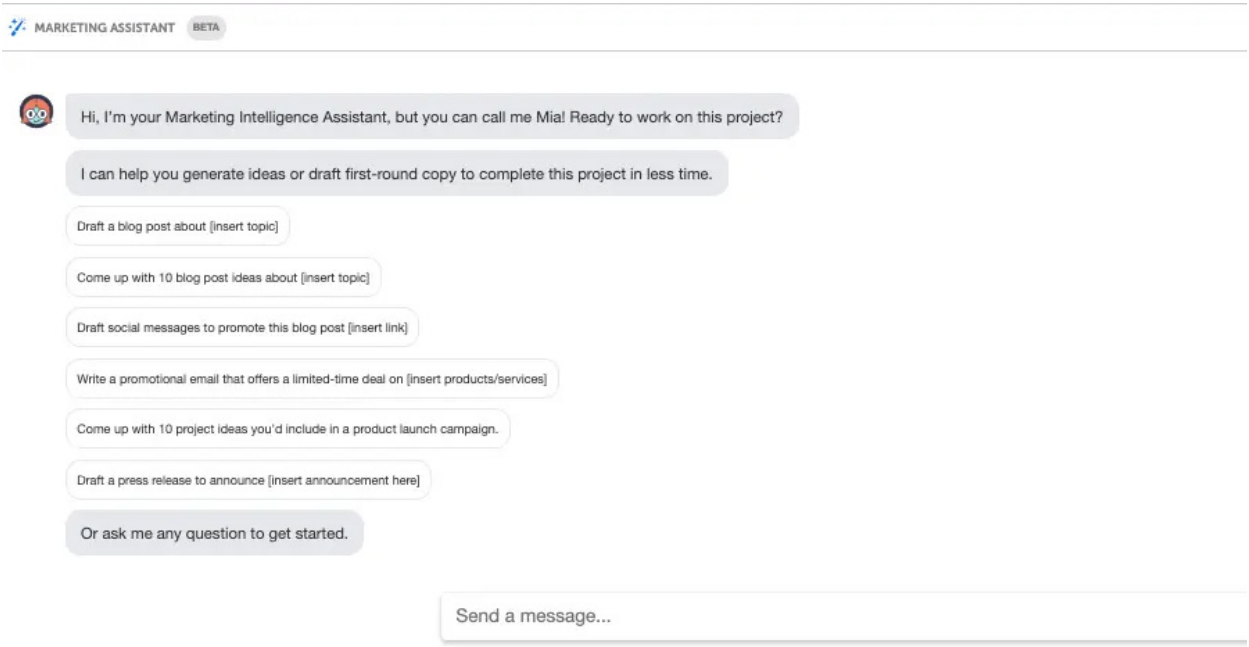
Marketers who are wearing many hats and are struggling to formalize a marketing process as their responsibilities grow.

Add Mia To Projects To Scale Your Content Output

To access Mia, your AI-powered Marketing Intelligence Assistant, add the "Marketing Assistant" attachment to any project on your Calendar. Once you've added the attachment, you can start chatting with Mia.



Mia includes some suggested prompts to help you get started. But you can ask Mia any marketing-related question.

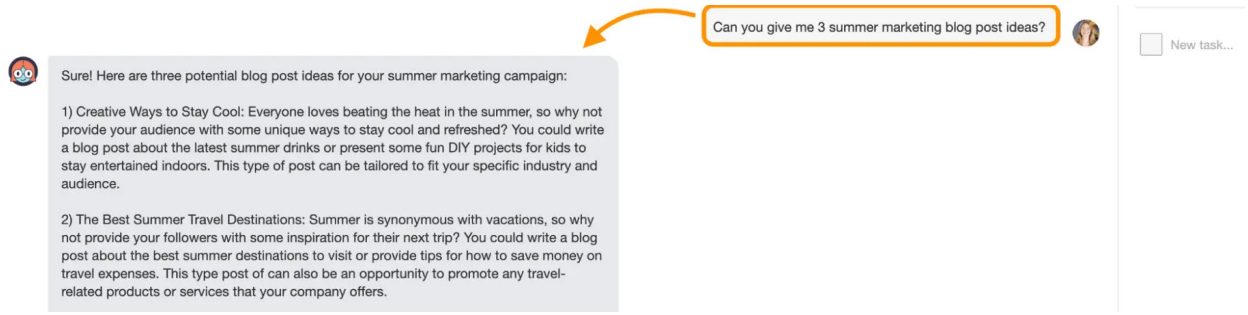


Whether you're already using AI tools or just starting out, Mia will become an invaluable sidekick in streamlining your marketing efforts and saving you time on content creation, ideation, & more!

Ready to learn how to leverage the power of Mia? Let's dive in!

Instantly Generate New Project Ideas

One of the most popular ways marketers use AI is for idea generation. Mia is here to help you come up with new ideas for your next blog post, marketing project, or social campaign. All you have to do is ask her!



To get started with ideation, ask Mia questions like:

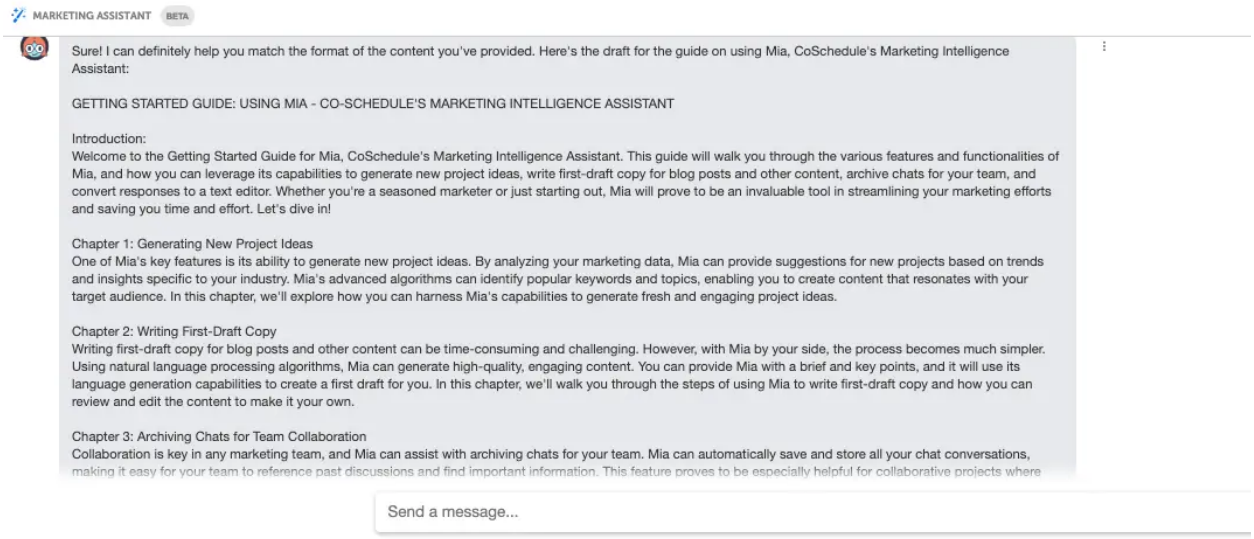
- Come up with 10 blog post ideas about [insert topic]
- Come up with 10 project ideas you'd include in a product launch campaign.
- What marketing tactics should I leverage to reach my target audience? My target audience is [insert audience details]
- What are some effective strategies for lead generation?
- Can you suggest some ideas for email marketing campaigns to increase conversions?
- What are some ways I can optimize our website for better search engine visibility?
- What are some trends in my industry? [Add industry]
- What are some keywords [target audience] is interested in?
- And more!

Start a chat with Mia using any of these prompts *(or come up with your own)* to generate fresh and engaging ideas for your marketing projects.

Write First-Draft Content In Seconds

The hardest part with writing content is usually getting started. Mia can help you write a first-draft copy in seconds.

In fact, Mia even helped write the first-draft of this guide chapter.



As the marketer on the project, you'll need to provide Mia with the strategic direction to get it started. Give Mia a brief, outline, and/or key points that you want to cover, and she can create a first-draft for you in just a few seconds. The more direction you give Mia, the better the results.

Some helpful details you could provide Mia could include:



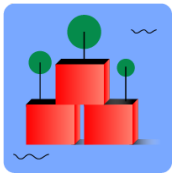
Target Audience

Specify the audience for your content. This could include demographic information, interests, & pain points. This can help Mia understand who you're writing content for and tailor the tone & language accordingly.



Key Message Or Objective

Clearly outline the main message or objective of the content. Whether it's to inform, persuade, educate, or entertain (to name a few), providing this information will help Mia focus on the desired goal of the content.



Desired Format Or Structure

Specify the format or structure of the content, such as a blog post, social message, or email. You can provide specific guidelines or requirements for the content including word count, headings, bullets, etc.



Project Specific Details

Add key points or information that needs to be included in the content. This could be information like relevant data, stats, examples, product details, promotion timelines, or event details.



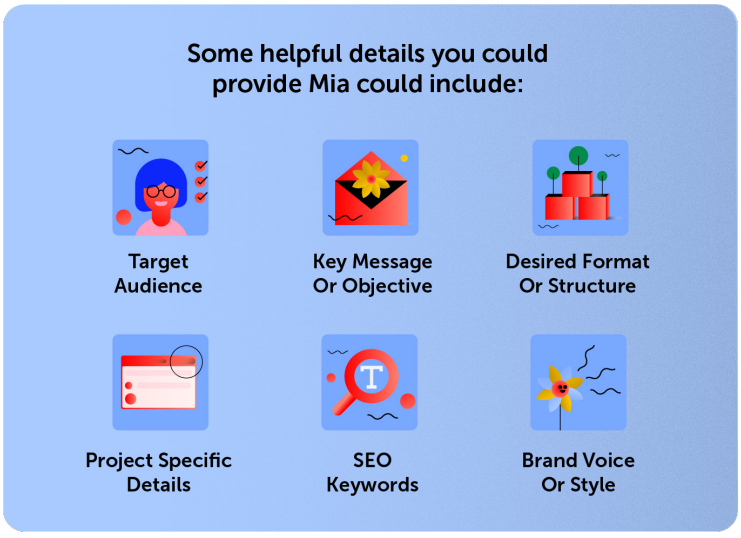
SEO Keywords

If you are creating content for SEO, you can let Mia know which keyword(s) or keyword phrases are important to you. This can help Mia optimize the content for better search visibility.



Brand Voice Or Style

Give Mia details about your brand voice & style. This can include tone, language, or any specific words or phrases you want to add or avoid.



None of these suggested details are required when chatting with Mia, but they can impact the quality of your first-draft. You can continue to provide additional Mia direction in the chat if her first version isn't strong enough.

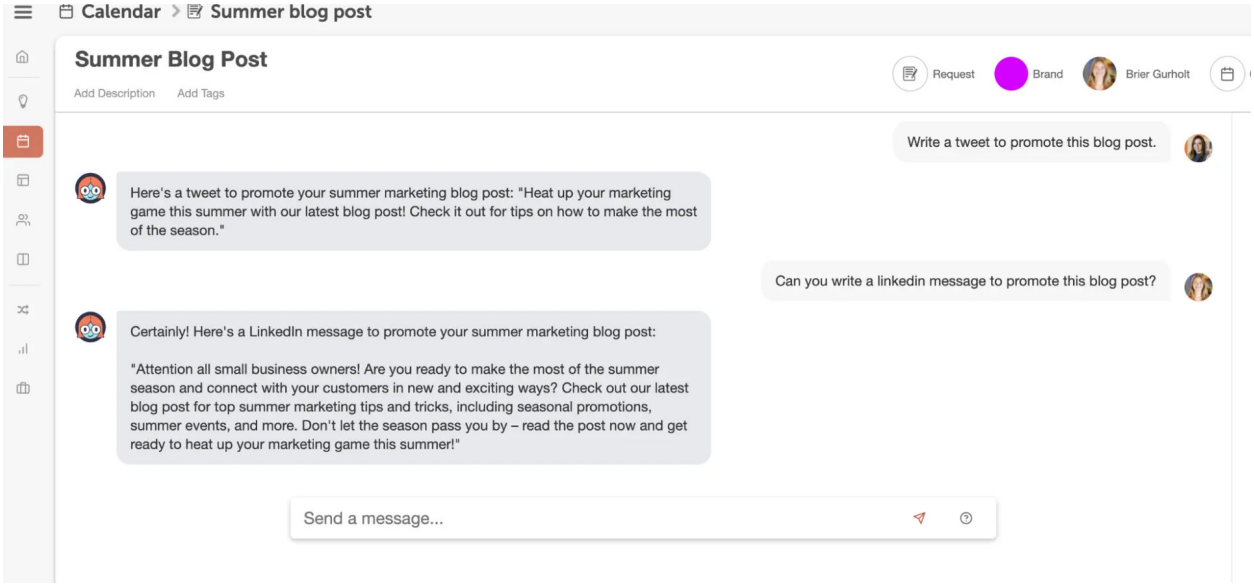
Once Mia writes your first-draft, you can focus your energy on the most important part - reviewing, editing, & perfecting the content for your final draft.

Archive Chats For Your Team And Records

Chats with Mia are archived in each project. Anyone on your team can reference, review, and join chats with Mia. This makes it easy for your team to collaborate on projects together with the help of Mia.

For example, maybe the lead writer creates the blog post first-draft using Mia. Then they ask Mia to help generate some headline ideas for their blog post.

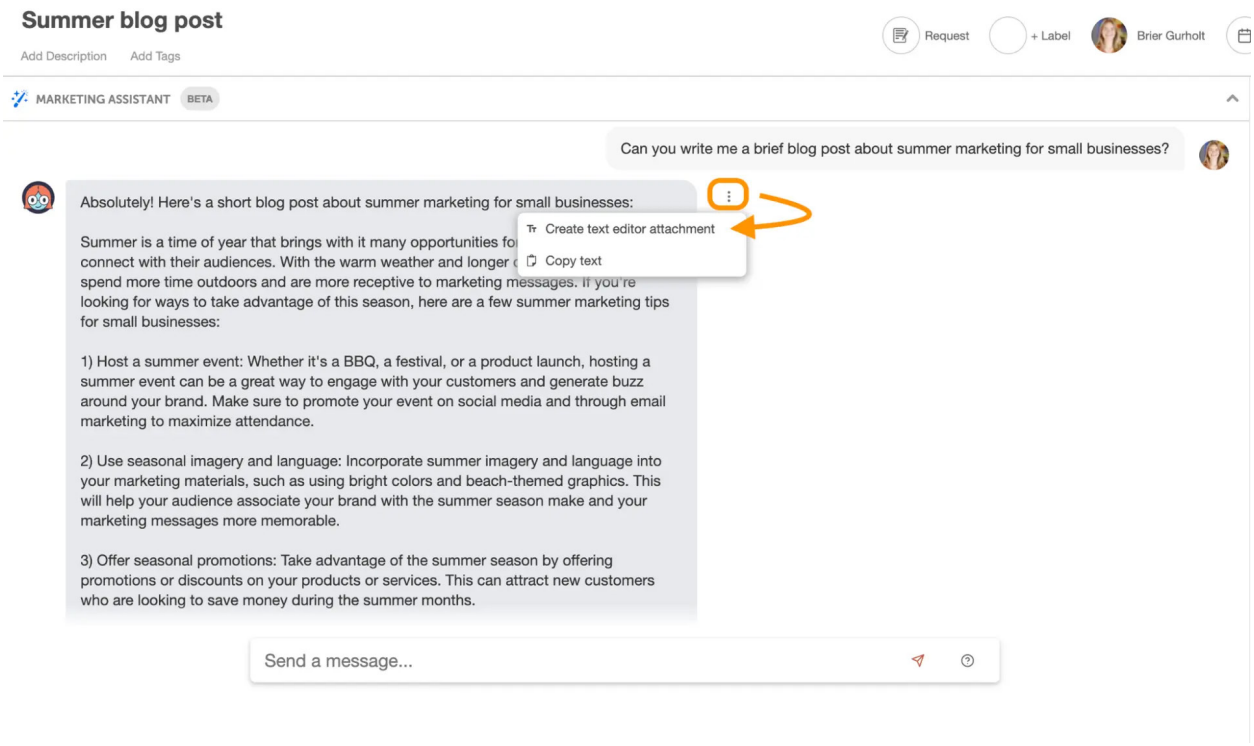
But another team member is responsible for writing the social messages to promote the post.



Mia remembers the earlier conversations, so your social media strategist can easily get a first-draft of social messages by continuing the initial conversation.

Convert Responses To A Text Editor

Best of all, you can easily convert any of Mia's responses into a Text Editor with a click.



This means you can easily jump into editing any of Mia's responses without leaving your project.

Or you can copy the response and paste it into an attached Google Doc, Microsoft Doc, or wherever you draft and edit copy.

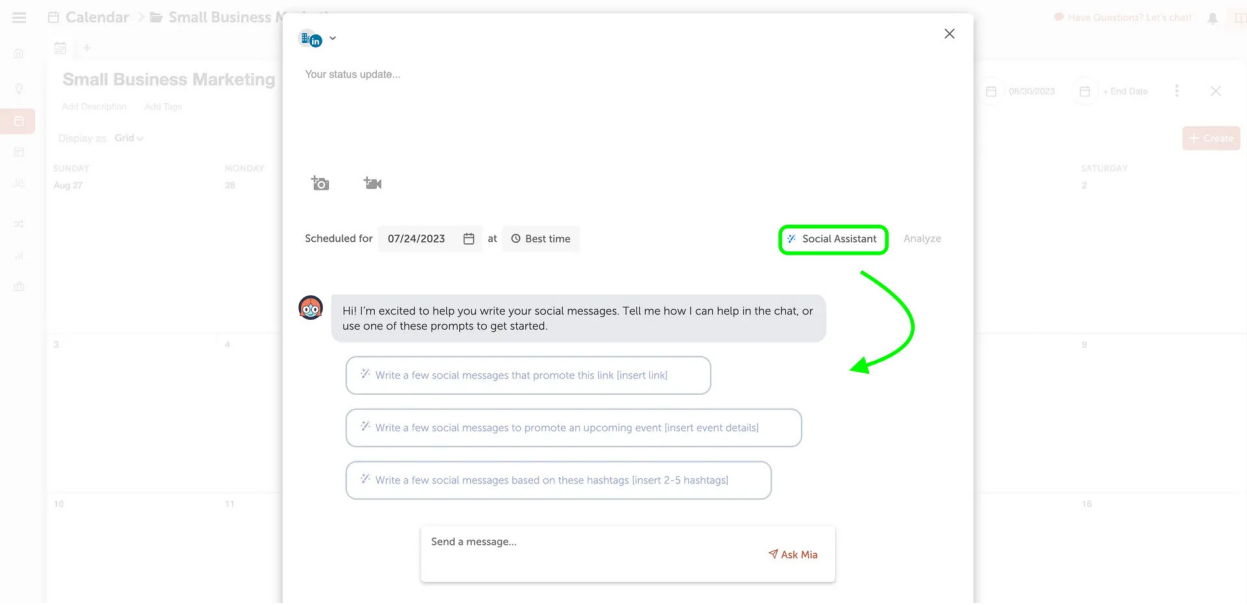
Once you convert your response to a Text Editor, you can focus on editing, reviewing, and perfecting Mia's draft to match your brand voice & standards before you publish your new content.

Generate New Social Messages With A Single Click

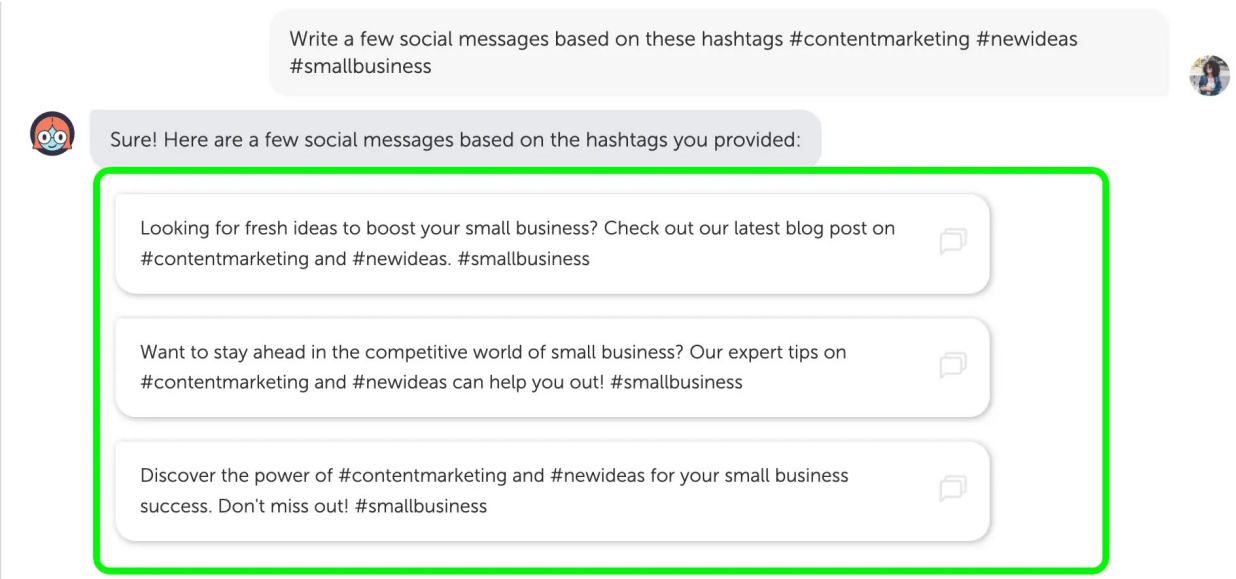
Wish you had some help writing social messages? Want to break-through writer's block? Try using AI Social Assistant.

AI Social Assistant writes social messages for you, so you can focus more time on strategy and less time writing copy.

All you have to do is choose your social profile and click "Social Assistant" to get started.



Then chat with Mia or use a pre-built prompt to generate a social message copy in seconds.

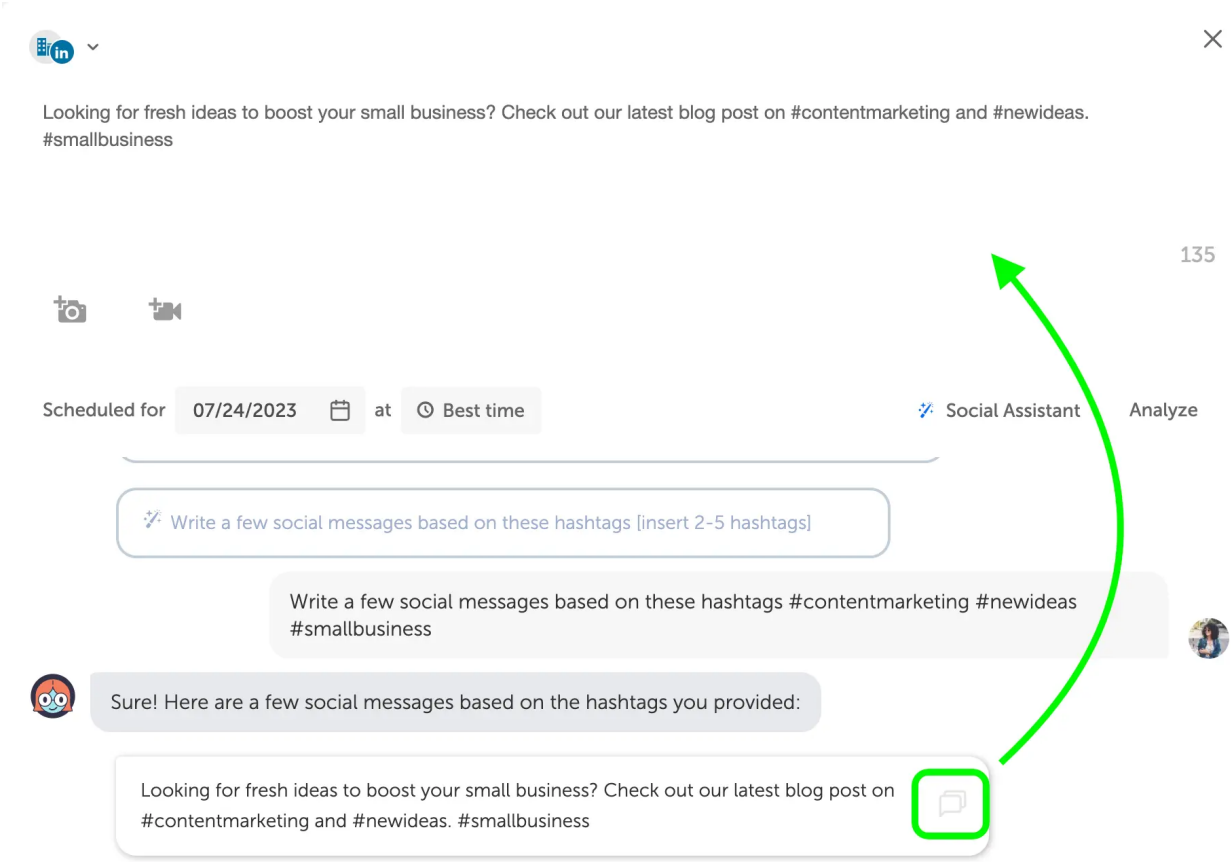


Not sure what details to provide to write better messages?

Here are a few prompts you can try to get started:

- Give Mia event details, such as time, date, location, and description to write messages to promote your event
- Create [number] social messages about [topic]
- Write [number] Instagram social messages to promote my [product, service or offer]
- Write 5 different social messages promoting this blog post [link]
- Write a few different social messages promoting [topic] specific to [Twitter, Facebook, LinkedIn]
- Write a social message to announce [product, enhancement, service, event]

See a message you like? Click to add it to your composer & schedule it! And best of all, every message meets best practices for specific social networks, so you can maximize engagement.



Let CoSchedule's AI Social Assistant instantly draft social messages for you, so you can focus on strategy instead of writing copy.

Try out CoSchedule's AI Social Assistant to write messages in an instant while maximizing your engagement!

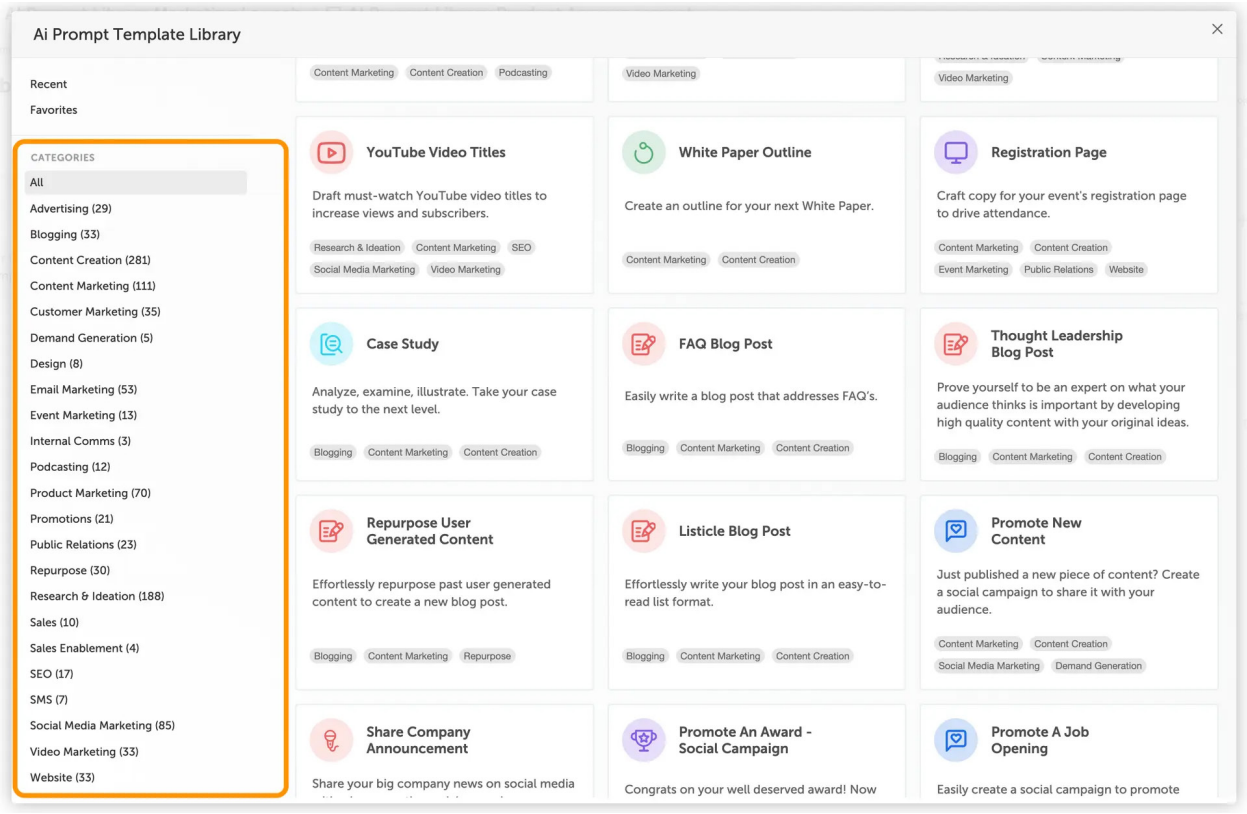
Use Over 1800+ Marketer-Tested AI Prompt Templates To Jumpstart Your Next Project

New to AI? CoSchedule's AI Prompt Library includes over 1,000 marketing prompts to help you create high-quality content in less time.

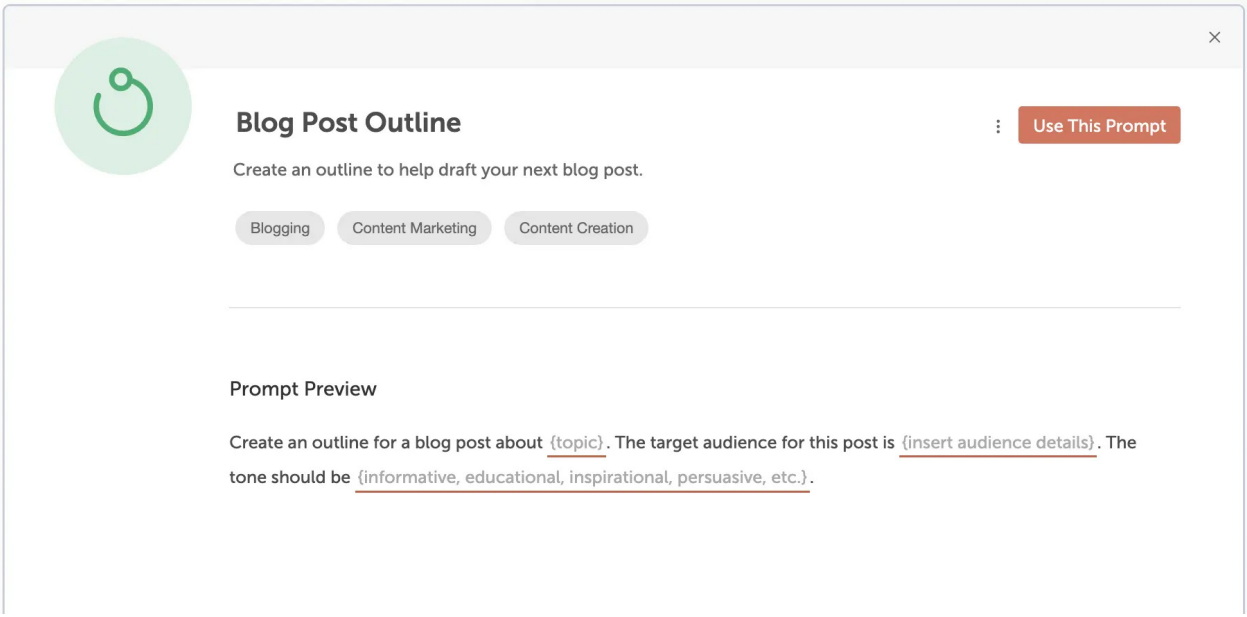
Every prompt in the library has been tried and tested by professional marketers, so you can produce more actionable responses.

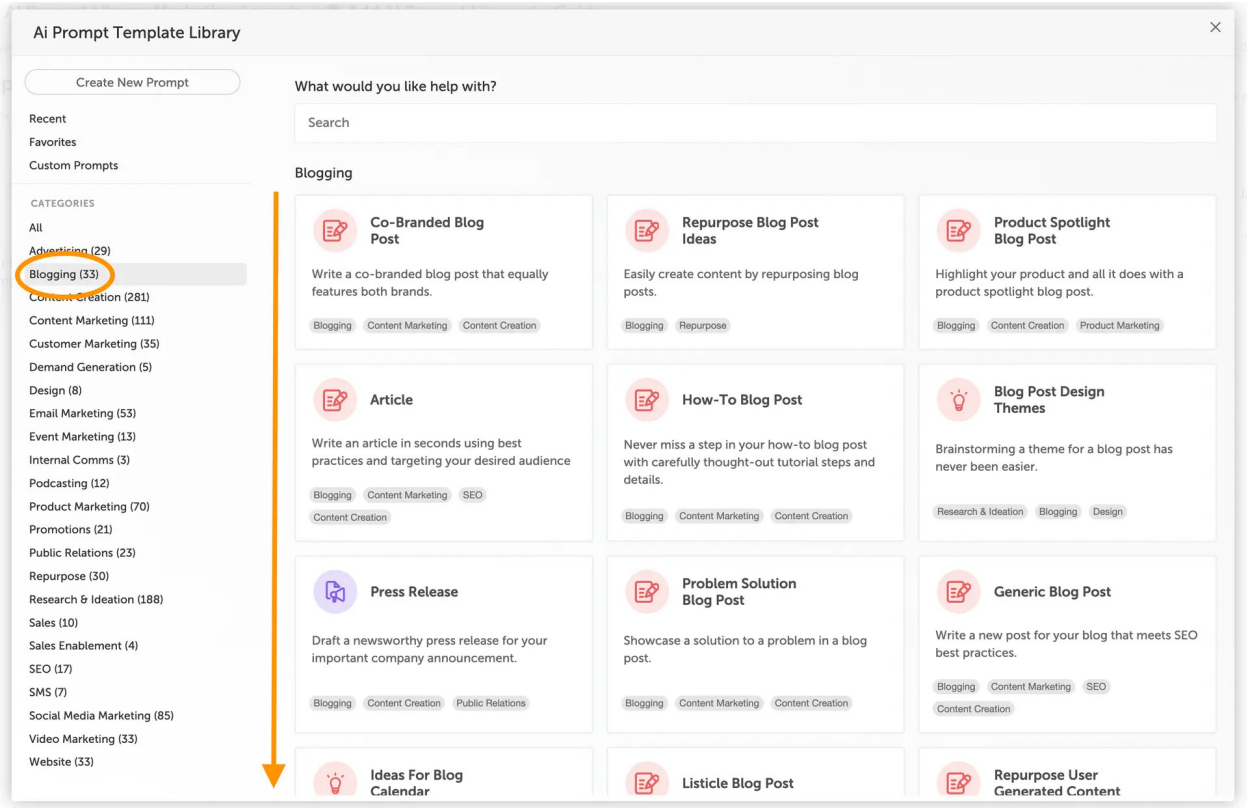
Explore Templates For Every Stage Of Your Creative Process

CoSchedule's AI Prompt Library includes templates to generate ideas, outlines, first-draft copy, social messages, ad copy, and so much more!

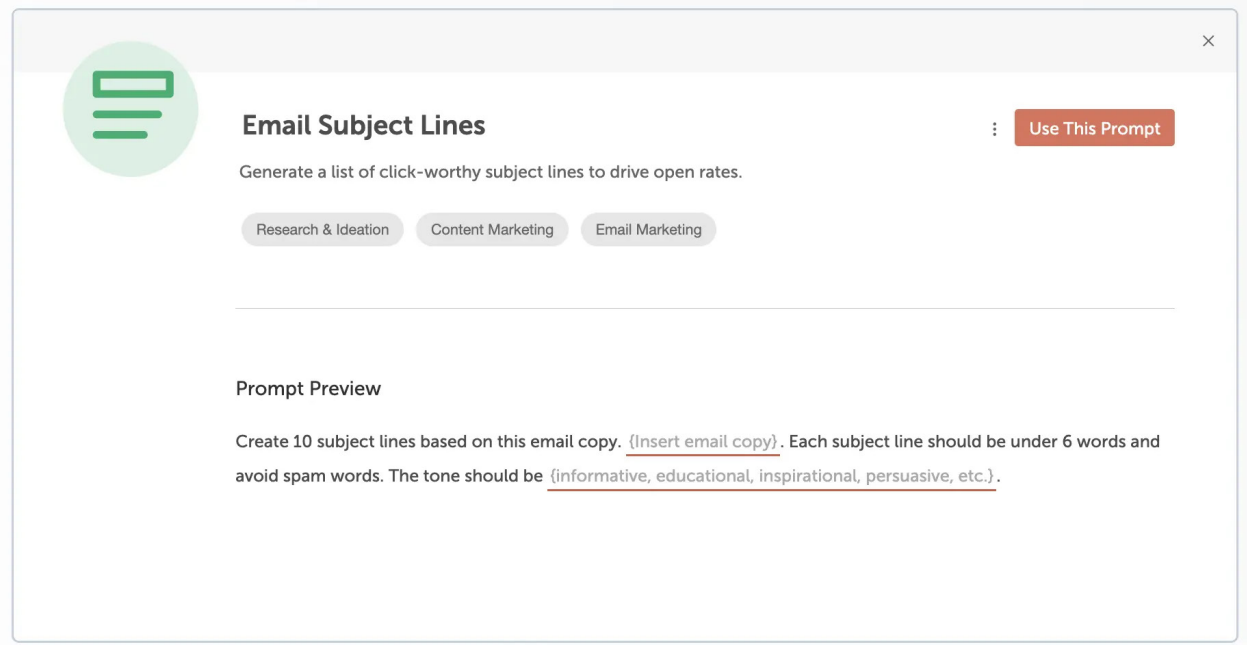


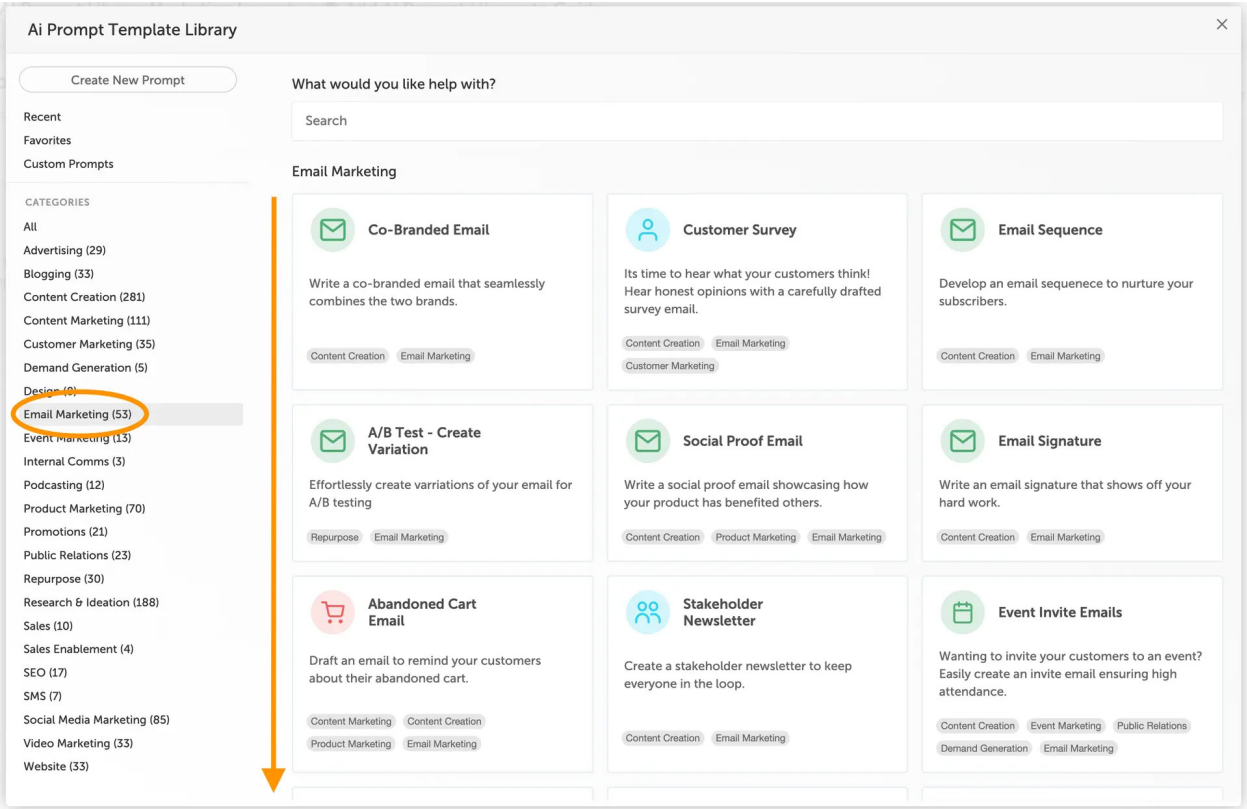
Want to write a blog post? Try:



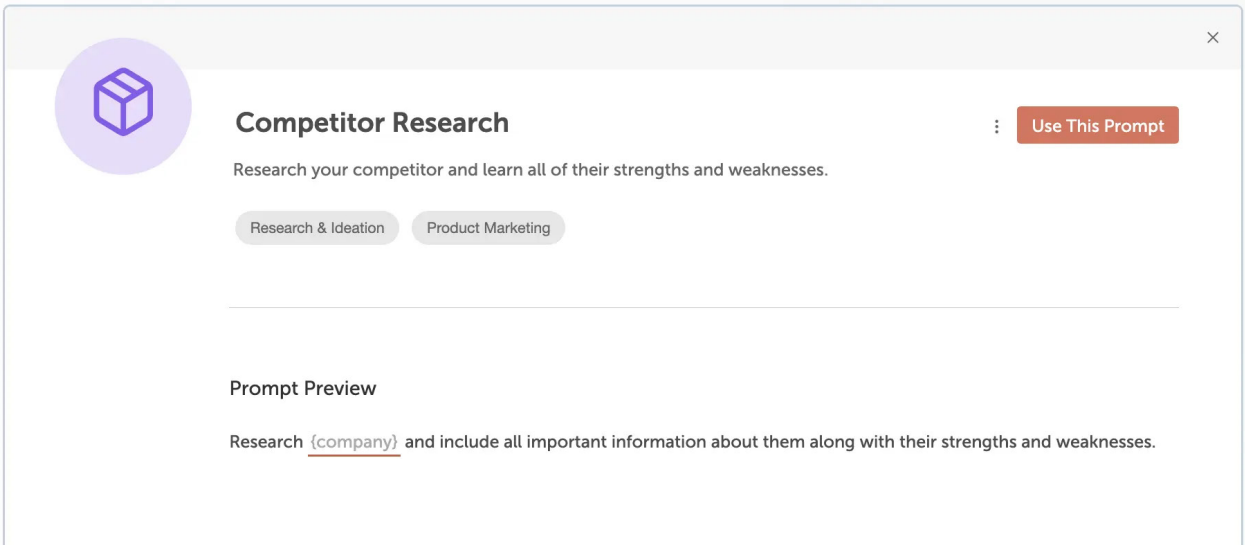


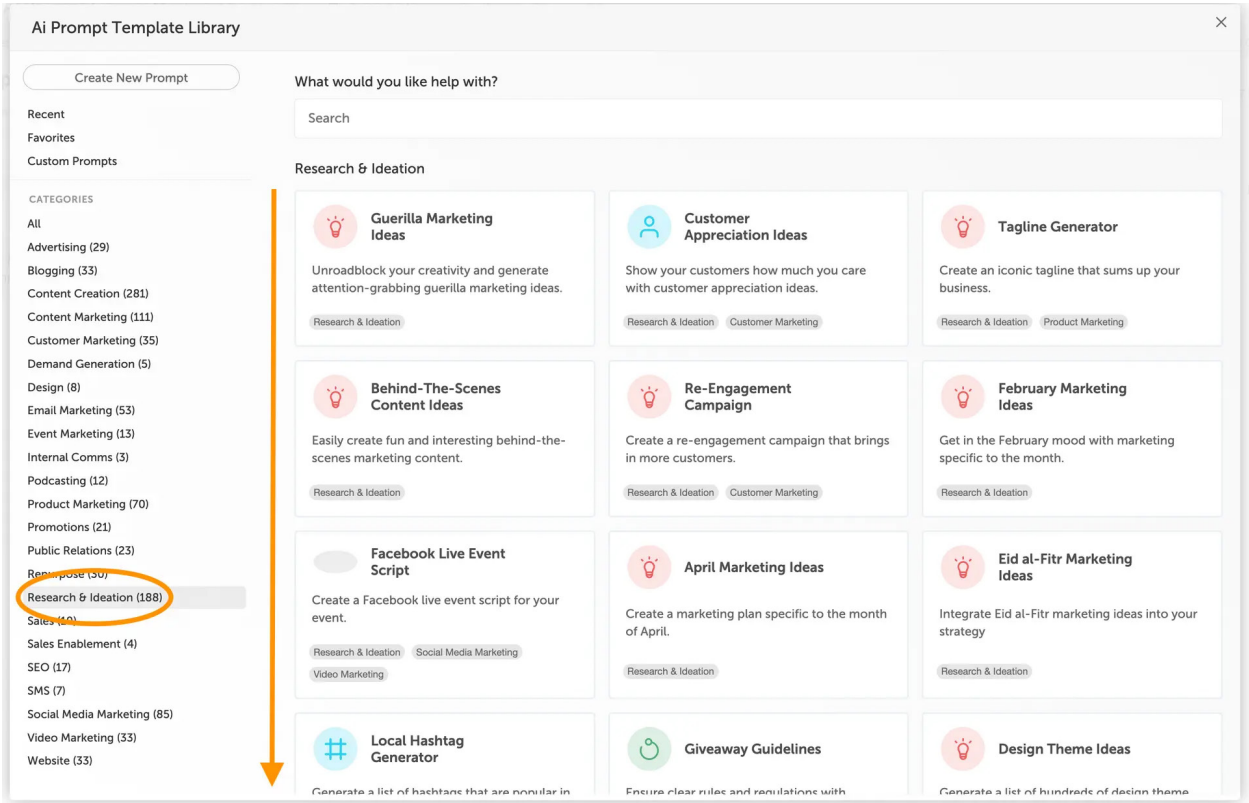
Want to write an email? Try:





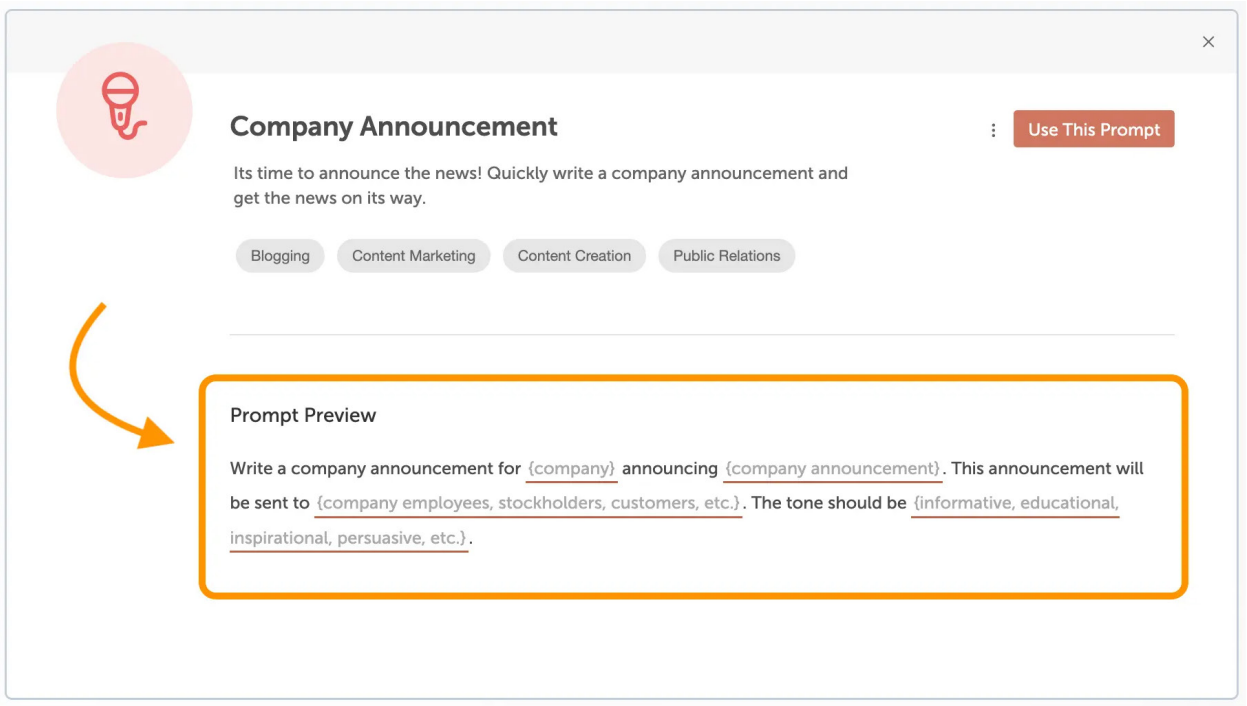
Want help researching and ideating? Try:





Customize Prompts With Natural Language Templates

Once you choose a prompt, add key details and direction to the prompt to generate better results. Each prompt features a mad-lib style template, so you can easily personalize prompts to work for you.



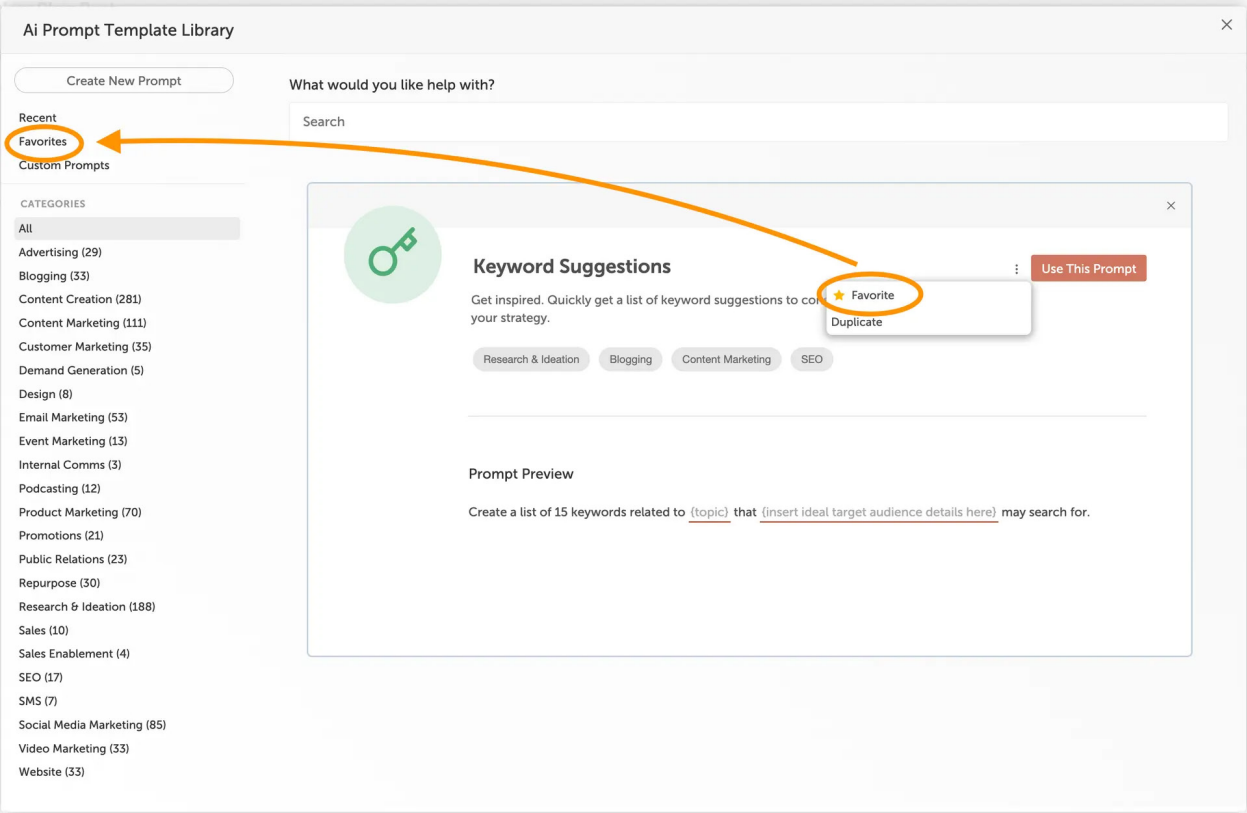
Pro Tip: Remember, you set the strategy for your prompt. Give Mia additional details to provide more context to your prompt.

This could include things like:

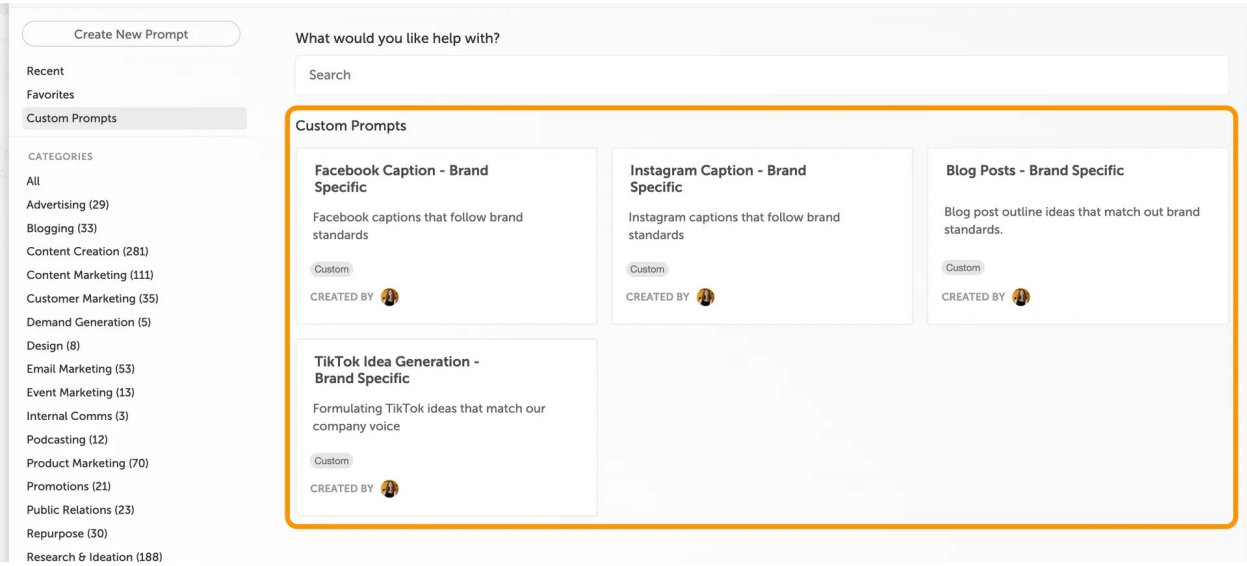
- Target audience details
- Voice or tone suggestions
- Goal of your project
- Product or service talking points
- Event details - date, time, location, etc.
- CTA recommendations
- And so much more!

F avorite And Create Custom Prompts For Your Specific Needs

Have specific prompts you love? You can favorite prompts to quickly find them for later use.



Or create custom prompts to include specific brand or company details for quicker, stronger results.



Customization ideas include:

- Company boilerplate for Press Release templates
- Target audience details
- Brand voice & tone direction
- Popular hashtags for your industry
- And more!

Ready to start using CoSchedule's AI Prompt Library?

Simply add a Project to your Calendar & open AI Project Assistant to access the AI Prompt Library.

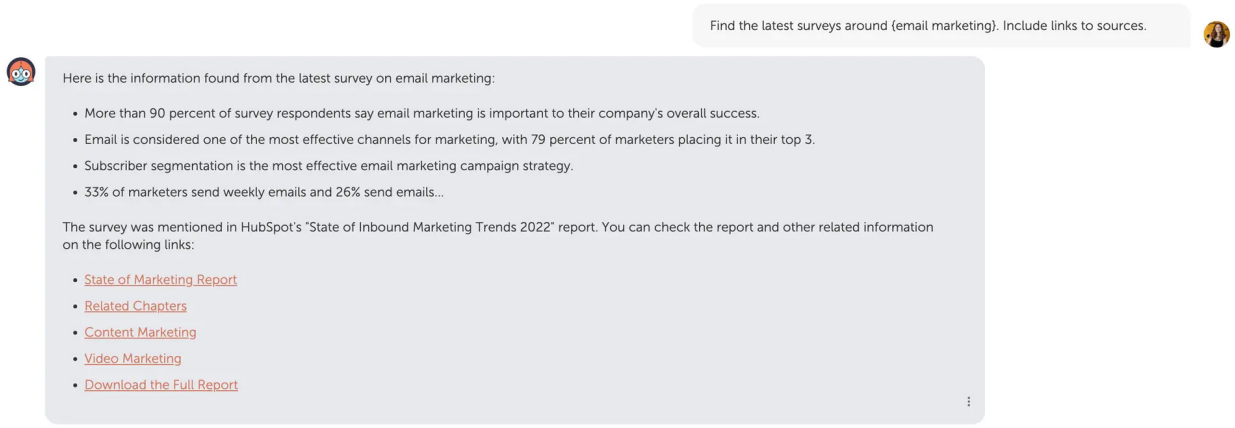
Find Sources And Get Real-Time Results With Web Access

Mia can access the internet to help you speed up research, summarize online content, and more.

Here are a few prompts & ideas to try out:

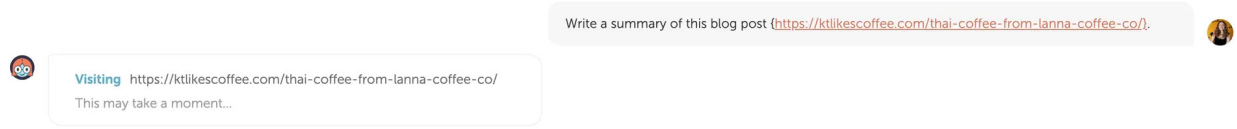
Ask Mia To Help With Research

- Find the latest surveys around {topic}. Include links to sources.
- List the main ideas from this blog post {link}.
- Find new stats about {topic} to add to a blog post for {target audience}. Provide the sources in the results.
- Compare {topic/product/company} and {topic/product/company}.



Ask Mia To Summarize Content

- Write a summary of this blog post {link}.
- Summarize the ideas in the top 5 blog posts around the keyword {keyword}.
- Compare and summarize the differences between {product/company 1} and {product/company 2}



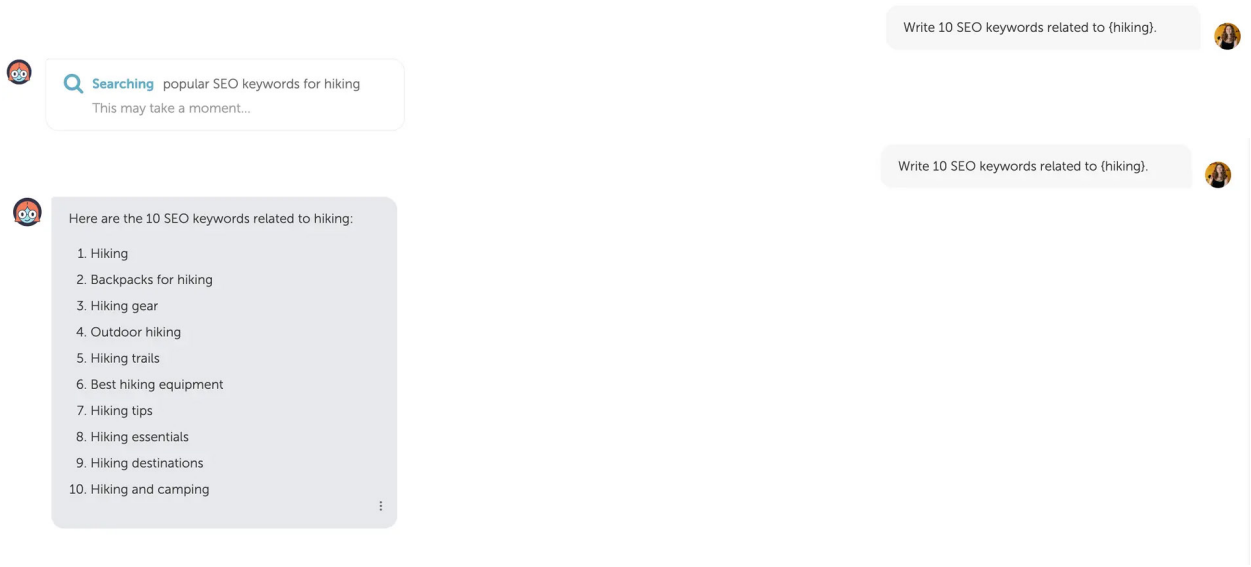
Ask Mia To Repurpose Content

- Repurpose this blog post as a newsletter {link}.
- Write social messages for this blog post {link}.
- Create 5 Facebook ad copy options to promote this product page {link}.



Ask Mia To Help With SEO

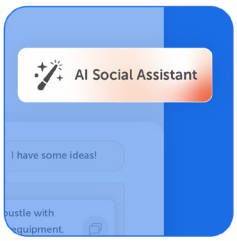
- Find content gaps in this article {link}. It targets the keyword {keyword}.
- Create a table of the top competitors for {topic} and the URLs to these sites.
- Create a list of 5 SEO keywords related to the following blog post {link}.
- Write 10 SEO keywords related to {topic}.



Gather information & resources you might need without leaving your calendar.

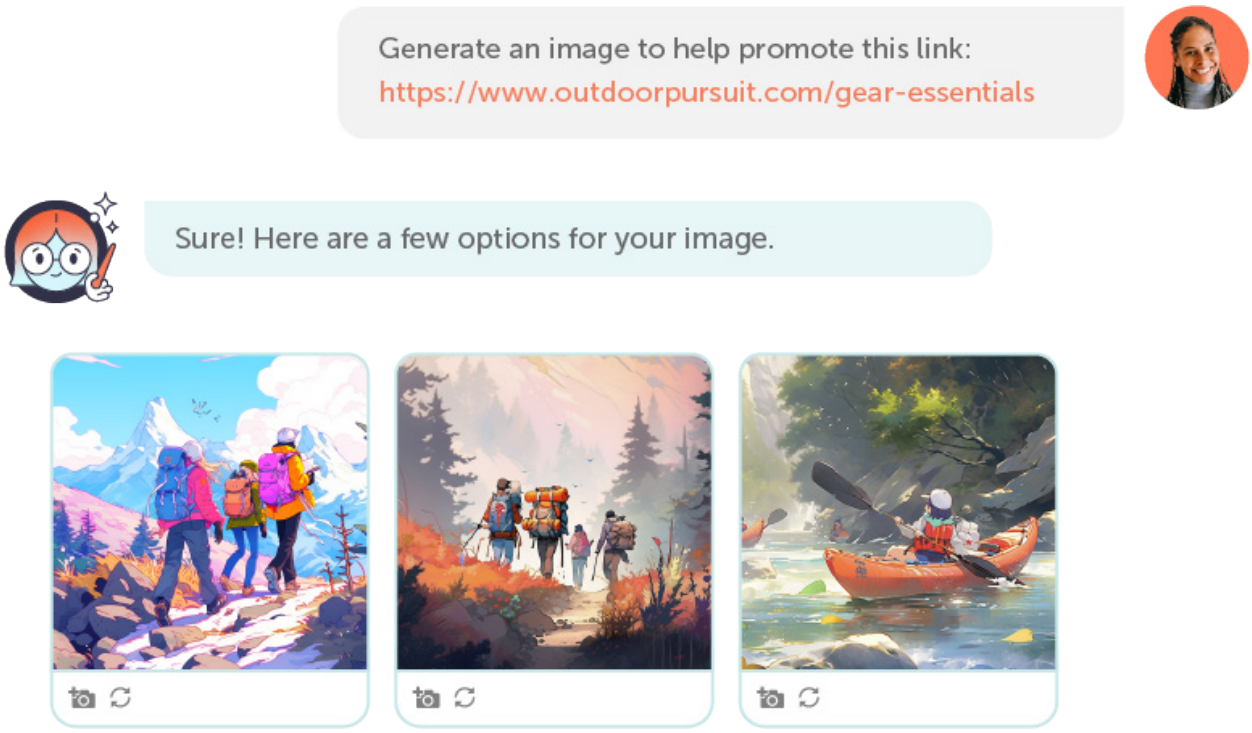
Generate AI Images For Social, Blog Posts, & Other Content

Stock photos not cutting it? Want something more tailored to your message? Generate your own custom AI images with CoSchedule's AI Image Generator.





You can generate images with CoSchedule's AI Social Assistant and AI Project Assistant.



Just like any AI tool the more information you give, the better results you'll get.

When using AI Image Generation in CoSchedule, we recommend following best practices & ethical use of AI. For example, avoid using original IP or trademarks to inspire photos or graphics.

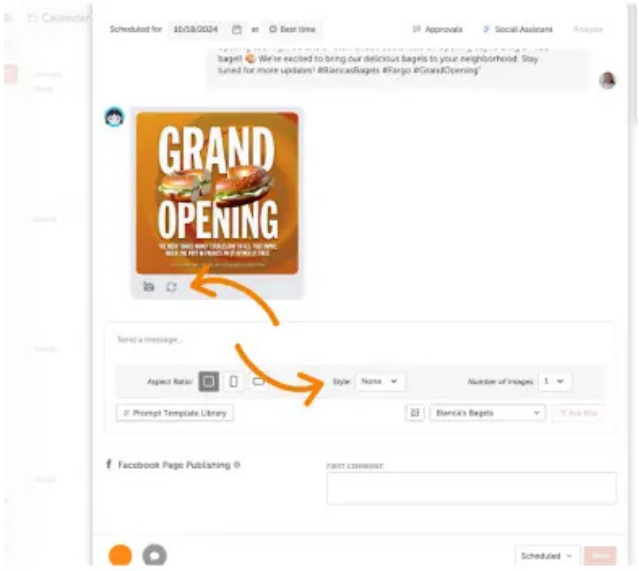
Ideas For AI Image Generation Prompts:

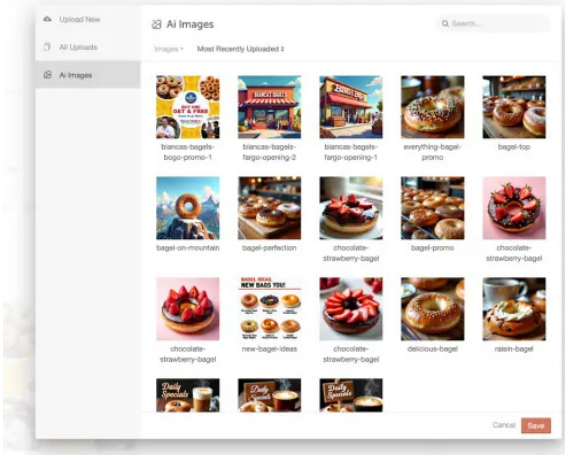
- Seasonal and Holiday Themes - *"Create an image for a Christmas marketing campaign"*
- Mood and Inspirational Images - *"Create an image of a person holding up two projects"*
- Infographic Elements - *"Create an image of a stat sheet showing different companies sales"*
- Creative Inspiration - *"Generate an image of a forest of keywords"*

With AI Image Generation in CoSchedule, you can request a related social message or campaign graphics to enhance your campaign's visual appeal!

Image not exactly what you're looking for?

Click the "Generate New Image" button to generate a different option or play with unique design styles using the style picker.



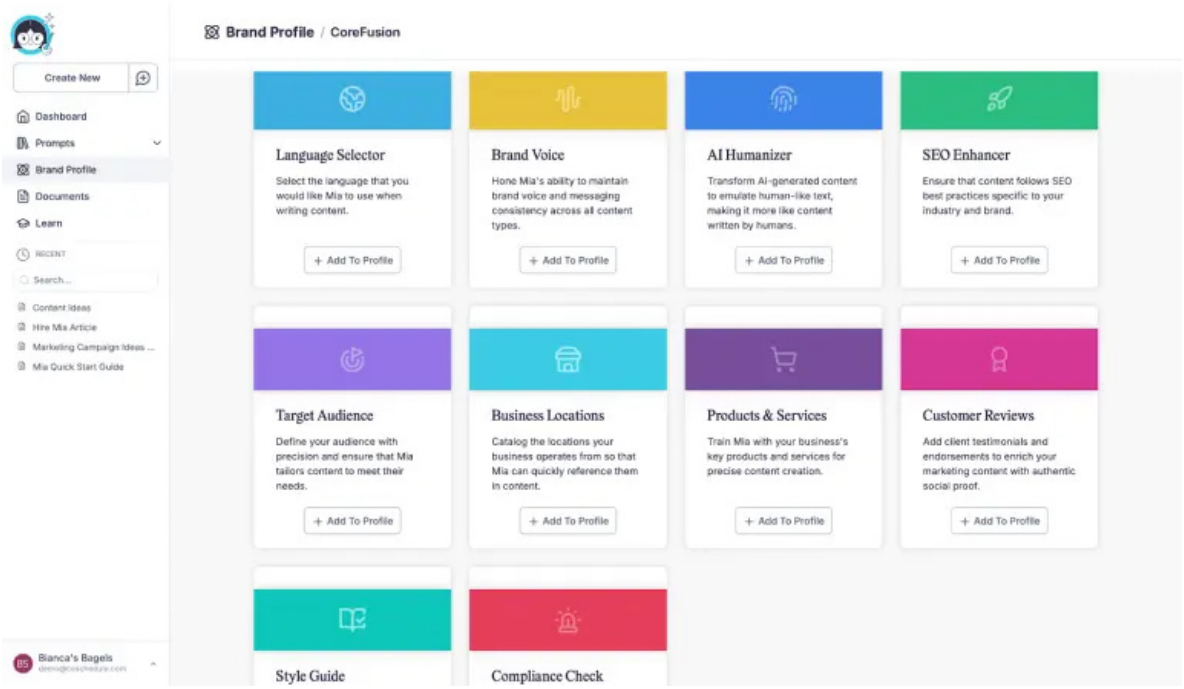


Keep all of your images organized for quick access in your AI generated images folder.

Login to your Calendar to try generating images with AI today.

Upgrade Your Brand Voice With CoSchedule's Hire Mia Integration

Wish you didn't have to remind your AI assistant the same information about your company or brand over and over again? Add CoSchedule's Hire Mia integration to your Calendar, you can access and use your custom Brand Profiles from Hire Mia inside CoSchedule's AI Project Assistant.

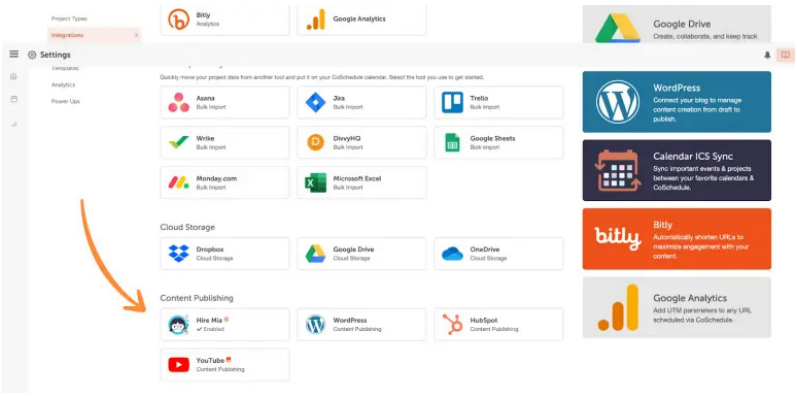


If your AI generated content isn't on brand, you can train your Brand Profiles on your company's brand voice, style guide, compliance rules, preferred languages, and more to create custom brand profiles on hire for all of your products and clients.

You can add custom Brand Profiles to create personalized copy for:

- All of your clients
- All of your product lines
- All of your brands/companies
- Locations
- And more!

How To Connect Your Integration



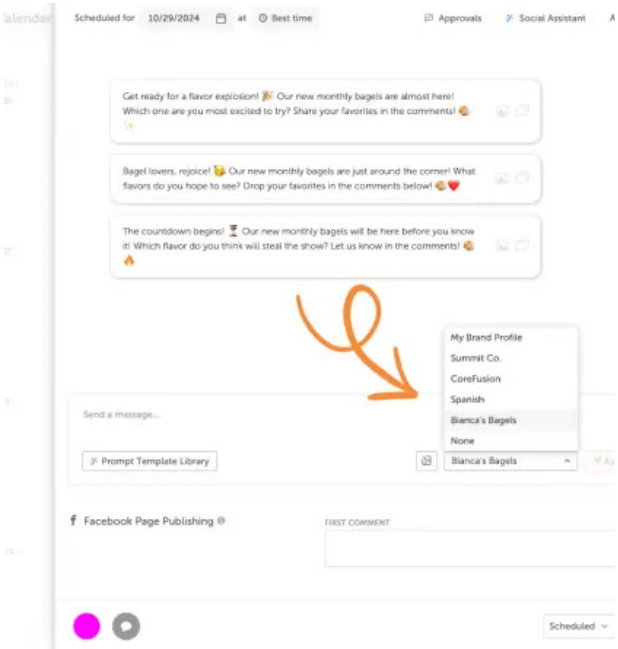


Step 1: Connect the Hire Mia integration to your CoSchedule Calendar.

Step 2: Add the AI Project Assistant to any project and choose the Brand Profile you want to use to create AI-generated content.

Step 3: Ask AI Project Assistant to brainstorm ideas, conduct research, and generate content to start generating content using your Brand Profiles.

Step 4: Collaborate and Refine: Share your AI-generated content with your team to collaborate, edit, and polish your final content all within your CoSchedule Calendar.



Jump Into Any Project On Your Calendar To Start Chatting With Mia Today!

GO TO MY CALENDAR

